



**Let's make some Real Noise.
Expose the TRUTH about tobacco. Win a Grand.**

Create a mural, produce a rap video, create an event whatever it takes to make your anti-tobacco message heard by as many people as possible.

The point of Real Noise is NOT to tell anyone what to do. The point is to spread the TRUTH about the harmful effects of tobacco and expose the tobacco industry's manipulation. Most importantly the point is to have a little fun, learn something new and win cold hard cash for your group.

This competition is open to student body groups, school departments, school clubs, sports teams, boys and girls clubs and any group with a desire to make some noise in Middle School, Junior High and High School.

.

The contest will run January 15, 2007 through March 28, 2007.

Prizes are as follows:

1st place - \$1,000 in cash and a free concert for their entire school.

2nd place - \$250

3rd place - \$250

Entries will be judged upon the strength of their anti-tobacco message, creativity, and the impact on their school & community.

Submit entry form, pictures, video, CD's, pictures or anything thing else that details your event to:

Real Noise

C/O Crowell Advertising

12 S. 400 W.

Salt Lake City, UT 84101