



2011-2012 National PTA Reflections Program

Three Dimensional Rules

Theme: "DIVERSITY MEANS...."

Students must adhere to the **General Student Participation Rules** as well as the following **Three Dimensional Rules**

***Utah PTA Only**

***This is not a National Category and will only be recognized at the state level. ONLY ONE entry per student per category.** (We cannot accept entries with multiple names on them. This must be the work of one child.)

Description

3D Art is any art form having length, breadth, and depth. This includes visual arts that exceed the 3/8 inch thickness rule. Any of the following are acceptable.

Sculpture

- Any medium that will meet storage restrictions.
- Can be a combination of mediums.
- No loose pieces that can become separated.
- **No kits are allowed.**

Jewelry

- Can be made from any material. If chains, pin, or earring mounts are used, they can be purchased. All other aspects of the jewelry need to be original from the perspective of the artist.
- **No kits are allowed.**

Visual Arts

- Art that does not meet the qualifications or dimensions and guidelines for Visual Arts may be submitted as 3D art.
- This art may include mobiles, wind chimes, kites, collages, diorama, etc.
- No loose pieces that can become separated.
- **No kits are allowed.**

Ceramics

- This must be created completely by the students. (Help may be given for firing if necessary.)
- No precast ceramics allowed; from scratch only.
- **No kits are allowed.**

Entries will be judged primarily on the student's artistic portrayal and use of the theme; whether an entry uses a variety of techniques or a simple approach, a well-developed concept is more important than technique.

Originality

Each entry must be the original work of one student only. An adult may not alter the creative integrity of a student's work. Because the program is designed to encourage and recognize each student's individual creativity, help from an adult or collaboration with other students is not allowed.

Return of Artwork

Artwork will not be returned until after the deadline for forwarding to the next level. Artwork receiving an award at the Utah PTA level will not be returned until after the UTAH PTA

Leadership Convention in May. These entries will be returned in June.

Presentation

- Art is not limited in size, but must be able to be moved for display purposes.
- Three dimensional entries must be presented digitally on a CD showing the entry at various angles for judging at the council and region levels. Actual work is only judged at local level.
- A ruler or yardstick must be included in the digital photo to show size and perspective.
- Submit a photograph of the entry to be used for identification purposes. 5x7 preferred.
- If the entry wins an award at the state level, you may be invited to share the actual work of art at the Utah PTA Leadership Convention in May and at the Awards Night in April.

Format

- Submissions should be in the following file format:
- The entry should be saved as a .JPG file on the CD.
- Submit the CD in a plastic or cardboard container; identify both the CD and the container with the student's name, grade division, school, and year.
- Pack the CD in a letter size manila envelope with picture.
- **Place the Official Utah PTA Student Entry Form in a clear sheet protector** attached to the outside of the envelope with masking tape (no staples).

Recommendations for Local Level Judging

- It is recommended at the local level that the actual piece of art be presented for judging. The local PTA can then take the photograph and capture the entry on a digital CD for the winners that are forwarded. **(This is not optional for those entries going to the next level. Actual artwork does not get forwarded.)**

Required on the Official Entry Form:

- Form completed legibly and entirely including Local Chair Information section. Must have age division and Category information boxes checked and color coded before forwarding.
- Parent and student signatures. Entries will not advance without these.
- Include on the Official Student Entry Form:
 - List the materials used to construct the piece.
 - List the overall dimension of the piece.
 - Describe what process was used to assemble the piece.
 - Give the dimensions of the piece (including any mat) and describe the medium used to create it. (Crayon, Pencil, Pen, Oil on Canvas, etc.)

Required Artist Statement (Used for Judging):

Describe how your work represents the theme and what inspired you. • Artist statement is required on the Student Entry Form. **(Include the title. If the entry has no title, please write "Untitled.")** Must See Utah PTA Artist Statement form.



PTA REFLECTIONS
40 Years of Achievement in the Arts

2011-2012 National PTA Reflections Program

Theatre Production Rules Theme: "DIVERSITY MEANS..."

Students must adhere to the **General Student Participation Rules** as well as the following Theatre Rules

*Utah PTA Only

*This is not a National Category and will only be recognized at the state level. **ONLY ONE** entry per student per category.

Description

The student submitting a Theatre entry must be the only playwright of a **performing arts** script which relates to the current Reflections theme.

One to three performers must use their body and/or voice to portray the original story written by the student playwright.

***Must include script.** (Write name on the back of each page)

***Costumes, makeup, and stage sets are not required but if used, they must be conceptually created and designed by the playwright who is submitting the entry.** (This is not the time for mom and dad to sew costumes or build sets for the student).

Entries will be judged primarily on the student's artistic portrayal and use of the theme; whether an entry uses a variety of techniques or a simple approach, a well-developed concept is more important than technique.

Types of Theatre accepted

• **Individual Storytelling:** An original story performed orally by the creator/storyteller.

• **Pantomime:** Telling a story without words, by using body movement, illusions, gestures, and facial expressions. The playwright **must** be one of the mimes performing the pre-planned story.

• **Monologue:** A dramatic soliloquy performed by one individual. The script must be original and performed by the creator of the script.

• **One Act:** A play written by one student, but which may also use up to three actors to perform the original scripted by the individual student playwright creating the theatre work.

Length of the entry may not exceed five minutes. Performance videotapes that exceed five minutes will be disqualified.

Originality

Each entry must be the original work of one student only. An adult may not alter the creative integrity of a student's work. Because the program is designed to encourage and recognize each student's individual creativity, help from an adult or collaboration with other students is not allowed.

Use of Copyrighted Material

Filming of the Theatre work may include public places, well-known products, trademarks, or certain other copyrighted material as long as that copyrighted material is incidental to the subject matter of the piece and/or is a smaller element of a whole. The resulting work cannot try to establish an association between the student and the trademark/business/material, or influence the purchase/non-purchase of the trademarked goods.

Presentation

• **Entries may not exceed five minutes.**

• The work should directly relate to the theme.

• Entries should be submitted on CD or DVD (VHS if necessary).

Format

• Submissions should be in one of the following file formats:

- MPG / .MPEG
- MOV / .QT (QuickTime Video)
- WMV (Windows Media Video)

• The entry should be saved as a file on the CD/DVD, not as a CD/DVD movie (CD is preferred).

• Submit the CD/DVD in a plastic or cardboard container; identify both the CD/DVD and the container with the student's name, grade division, state, and year.

• Pack the CD/DVD in a large manila envelope.

• **Place the Student Entry Form in a clear sheet protector** attached to the outside of the envelope with masking tape (no staples).

Music

• The title, composer, and performer of any background music **must be credited and documented on the Official Student Entry Form.** (If the entry's connection to the theme is expressed in the song choice, this should be explained in the artist statement).

Recommendations for Quality Recordings

• Use a tripod to hold the camera still.

• Make sure there is plenty of lighting, especially if shooting indoors. **Record 10 seconds of blank tape before beginning.**

• Think about sound. Use an extra microphone (boom mike) if needed. Turn off all noise-making devices in the room (air conditioners, fans, telephones, etc.).

Required on the Official Student Entry Form:

- Form completed legibly and entirely including Local Chair Information section. Must have age division and category information boxes checked and color coded before forwarding.

- Parent and student signatures. Entries will not advance without these.

- If the production has other children **must have parental consent for any minors who appear in the film/video.**

-Include with the Official Student Entry Form:

• All age divisions must submit a DVD of their original performance.

• Describe any costumes or sets that were created by the student creating the theatre work.

• Include with original script.

-Required Artist Statement:

Describe how your work represents the theme and what inspired you.

• Artist statement is required on the Student Entry Form. (**Include the title. If the entry has no title, please write "Untitled."**) Must be on Utah PTA Artist Statement form.



PTA REFLECTIONS
40 Years of Achievement in the Arts

2011-2012 National PTA Reflections Program

Dance Choreography Rules

Theme: "DIVERSITY MEANS...."

Students must adhere to the **General Student Participation Rules** as well as the following **Dance/Choreography Rules**

Description

Dance choreography entries must be an original choreographed dance preferably recorded on a CD or DVD. (VHS videotape if necessary. CD preferred).

The choreography must be the work of one student and must demonstrate creativity and interpretation of the current Reflections Program theme. **ONLY ONE entry per student per category.**

Please state your required artist statement at the beginning of the recording, as well as written on the Official Student Entry Form/Utah PTA Artist Statement form.

There may be up to three dancers performing the choreography. The choreographer may be the performer or one of the performers, but does not have to be. Costumes are not necessary. If costumes are used, however, the choreographer must also create the costumes or directly note that the costumes are not his or her original work.

Entries will be judged primarily on the student's artistic portrayal and use of the theme; whether an entry uses a variety of techniques or a simple approach, a well-developed concept is more important than technique.

- It is very important that the student show a clear relation of the dance choreography to the theme through the use of song, props, and the dance itself.

Traditional Dance

The modification of the steps and the interpretation of the dance are considered when judging a traditional dance for creativity and/or originality.

- In addition to the artist statement, explanation of the origin and/or the significance of the choreography may be useful.

Originality

Each entry must be the original work of one student only. Because the program is designed to encourage and recognize each student's individual creativity, help from an adult or collaboration with other students is not allowed.

Music

The title, composer, and performer of any background music **must be credited and documented on the Official Student Entry Form.** (If the entry's connection to the theme is expressed in the song choice, this should be explained in the artist statement.)

-Required Artist Statement: Describe how your work represents the theme and what inspired you.

(Include the title. If the entry has no title, please write "Untitled." Must use Utah TPA Artist Statement form for privacy purposes.)

Presentation

- **Entries may not exceed three minutes.**
- The choreography should relate to the theme.
- Entries should be submitted on CD/DVD. (CD preferred.)
- The choreographer is not required to be a performer.
- Please state your artist statement at the beginning of the recording (*the artist statement is not considered part of the three minutes of the entry*).

Format

- Submissions should be in one of the following preferred file formats:
 - MPG / .MPEG
 - MOV / .QT (QuickTime Video)
 - WMV (Windows Media Video)
- The recorded performance should be saved as a file on the CD/DVD, **NOT as a CD/DVD movie.**
- Submit the CD/DVD in a plastic or cardboard container; identify both the CD/DVD and the container with the student's name, grade division, state, and year.
- Pack the CD/DVD container in a large manila envelope.
- **Place the Student Entry Form in a clear sheet protector** attached to the outside of the envelope with masking tape (no staples).
- **Must list the computer program and file format (i.e., .mpg, .mov, .wma) used.**

Recommendations for Quality Recordings

- Use a tripod to hold the camera still.
- Make sure there is plenty of lighting, especially if shooting indoors.
- Turn off all noise-making devices in the room (air conditioners, fans, telephones, etc.). Sound is important.
- **Make sure the background music (if any) is audible on the recording.**

Required on the Official Entry Form:

- Parent and student signatures
- Credit for any background music (List song and artist name)
- Name of who performed the choreography. (Please obtain parental consent for any minors who appear in the performance.)
- Separate media release form for each.
- Must include Utah Media Release and National Consent Form.

Return of Artwork

National PTA does not return dance choreography entries. Utah PTA will return them after the Utah PTA May Leadership Convention if the entry is not advanced to the National level.



PTA REFLECTIONS
40 Years of Achievement in the Arts

2011-2012 National PTA Reflections Program

Musical Composition Rules

Theme: "DIVERSITY MEANS..."

Students must adhere to the **General Student Participation Rules** as well as the following Musical Composition Rules

Description

A musical composition entry may be for voice, instruments, or a combination of voice and instruments. Lyrics may or may not be included in vocal compositions. The composition is not to exceed five minutes. The entry must relate to the current Reflections Program theme. **ONLY ONE entry per student per category.**

The use of composition software is permitted. Students are **strongly discouraged** from submitting highly edited MIDI sequences or audio files. (Please check online as these rules may be changing)

The recording submitted must capture performers in real-time. The entry **may not include** imported MIDI or other source files, or use algorithmic composition software. Use of notation software for the purpose of creating scores and printed parts is permitted.

Whether the score is handwritten or computer-generated, appropriate instrumentation and voicing are required for the performance.

Entries will be judged primarily on the student's artistic portrayal and use of the theme; whether an entry uses a variety of techniques or a simple approach, a well-developed concept is more important than technique.

Musical Notation

Whether a student must submit musical notation is determined by his or her grade division:

- **Primary and Intermediate:** No notation is required. Iconic notation may be submitted. Iconic notation is "made-up" notation.
- **Middle/Junior and Senior:**
 - Notation, either traditional, tablature, or electronic, is required. The notation should aid the listener and serve as a guide through the piece.
 - Adults may not assist.** Physically challenged students may dictate to another person who may write the notation. The quality or accuracy of the notation and performance support the musical idea, but they are not considered judging criteria.

Originality

Each entry must be the original work of one student only.

An adult may not alter the creative integrity of a student's work. Because the program is designed to encourage and recognize each student's individual creativity, help from an adult or collaboration with other students is not allowed.

Use of Copyrighted Material

Musical composition entrants are not to borrow from copyrighted material.

-Required Artist Statement:

Describe how your work represents the theme and what inspired you. • Artist statement is required on the Student Entry Form. **(Include the title. If the entry has no title, please write "Untitled.")** Must use Utah PTA Artist Statement form.

Presentation

- **Entries may not exceed five minutes.**
- Submit a CD recording of a performance of the composition.
- Students are not required to perform their own compositions.
- A student's composed work may be performed by a group.
- Score size:
 - Entries should be no larger than 11 inches by 14 inches.
 - Band and orchestra compositions may be 11 x 16 inches.
- **Do not mount or bind the scores.**

Format

- List file format. Submissions should be in one of the following formats, .avi or .wav.
- Submit the CD in a plastic or cardboard container; identify both the CD and the container with the student's name, grade division, state, and year.
- Pack the CD with the score (if required) in a large manila envelope. Write the student's name on the back of each page of the score in case pages become separated.
- **Place the Student Entry Form in a clear sheet protector** attached to the outside of the envelope with masking tape (no staples).

Recommendations for Quality Recordings

- Make the room you record in as quiet as possible. Close windows and turn off all noisemaking devices in the room (air conditioners, fans, telephones, etc.). Do not place the recording device on top of an instrument or speakers.
- **Recording on a CD only.** (No cassettes.)
- Don't record at too loud (in the red zone on the meter) or too soft (meter barely moving) a level.
- Record a short test and listen to it while watching the meter. If needed, improve recording quality by changing the record volume or microphone location.
- Return to the beginning of the CD and record two seconds of silence; then start performing your composition. Finish with another two seconds of silence.

Required Information on the Official Entry Form

On the Student Entry Form, please answer the following:

- Who performed your composition?
- Did you use traditional instrumentation or a synthesizer?
- If you used MIDI, what software and hardware did you use to compose your work?
- If you included lyrics, how do they work with your composition?
- File format (i.e., .avi, .wav)

Include on the Official Student Entry Form:

- Form completed legibly and entirely including Local Chair Information section. Must have age division and category information boxes checked and color coded before forwarding.
- Parent and student signatures. Entries will not advance without these.
- Utah Media Release and Artist Statement form, and consent forms if necessary.



2011-2012 National PTA Reflections Program

Film Production Rules

Theme: "DIVERSITY MEANS...."

Students must adhere to the **General Student Participation Rules** as well as the following **Film/Video Rules**

Description

A film production entry must be an original work of fiction or non-fiction relating to the current Reflections Program theme. Entries may be with or without sound. **ONLY ONE entry per student per category.**

The student submitting the entry must be the director, screenwriter, and CAMERA-PERSON. If using a computer, the student must do all the work. If the student chooses to appear in the production, **a camera on a tripod may be used.** All storyboarding, editing, etc. must be done by the student.

Entries will be judged primarily on the student's artistic portrayal and use of the theme; whether an entry uses a variety of techniques or a simple approach, a well-developed concept is more important than technique.

Styles

- **Animation:** Animation may be drawn; created from a collection of objects such as clay, torn paper, etc., or computer-generated.
- **Narrative:** A story told through the images created on film or computer. (This is not the same as a storyteller narrating an original story.)
- **Documentary:** Nonfiction documentation using narration, facts, and images.
- **Experimental:** Video that explores movement, light, and montage.
- **Media presentations:** Computer-generated media presentations must be completely original, and the student must do all the work. Cutting and pasting from other sources is not permitted.
- **PowerPoint presentations will not be accepted.** Software should be used only to enhance and present the work of the student. Due to the fact that most graphic elements of PowerPoint presentations are copyrighted clip art, use of this program is prohibited.

Originality

Each entry must be the original work of one student only. An adult may not alter the creative integrity of a student's work. Because the program is designed to encourage and recognize each student's individual creativity, help from an adult or collaboration with other students is not allowed.

Use of Copyrighted Material

Films may include public places, well-known products, trademarks, or certain other copyrighted material as long as that copyrighted material is incidental to the subject matter of the piece and/or is a smaller element of a whole. The resulting work cannot try to establish an association between the student and the trademark/business/material, or influence the purchase/non-purchase of the trademarked goods.

Music

The title, composer, and performer of any background music **must be credited and documented on the Student Entry Form.** (If the entry's connection to the theme is expressed in the song choice, this should be explained in the artist statement.)

Presentation

- **Entries may not exceed five minutes.**
- The film should directly relate to the theme.
- The student submitting the entry is not required to appear in the film, but they must be the creator and videographer.
- Entries should be submitted on CD or DVD.

Format

- Submissions should be in one of the following preferred file formats:
 - MPG / .MPEG
 - MOV / .QT (QuickTime Video)
 - WMV (Windows Media Video)
- The recorded performance should be saved as a file on the CD/DVD; **NOT as a CD/DVD movie.**
- Submit the CD/DVD in a plastic or cardboard container; identify both the CD/DVD and the container with the student's name, grade division, state, and year.
- Pack the CD/DVD container in a large manila envelope.
- **Place the Student Entry Form in a clear sheet protector** attached to the outside of the envelope with masking tape (no staples).

Recommendations for Quality Recordings

- Use a tripod to hold the camera still.
- Make sure there is plenty of lighting, especially if shooting indoors.
- **Record 10 seconds before beginning.**
- Sound is very important. Use an extra microphone (boom mike) if needed. Turn off all noise-making devices in the room (air conditioners, fans, telephones, etc.).

Required on the Official Entry Form:

- Form completed legibly and entirely including Local Chair Information section. Must have age division and Category information boxes checked before forwarding.
- Parent and student signatures. Entries will not advance without these. Required Utah PTA Media Release, Artist Statement. National Consent forms (if necessary).
- If the production has other children please obtain parental consent for any minors who appear in the film/video.

Include On the Official Student Entry Form:

- Type of Computer Program and file format (i.e., .mpg, .mov, .wma) used to edit and prepare DVD.
- Style of Film/Video used in the entry.
- AVI format preferred.

Required Artist Statement:

Describe how your work represents the theme and what inspired you. • Artist statement is required on the Student Entry Form. **(Include the title. If the entry has no title, please write "Untitled.")** Must use Utah PTA Artist Statement form to protect identity in judging.



PTA REFLECTIONS
40 Years of Achievement in the Arts

2011-2012 National PTA Reflections Program

Visual Arts Rules

Theme: "DIVERSITY MEANS..."

Students must adhere to the **General Student Participation Rules** as well as the following Visual Arts Rules

Description

A visual arts entry must be an original print, drawing, painting, collage, photographic collage, metal etching or punch work, fiber work, or computer-generated artwork that relates to the current Reflections Program theme.

ONLY ONE entry per student per category.

Works not accepted for visual arts

-Sculpture, ceramics, jewelry, and other three-dimensional artwork.

-**You may enter these in the Utah PTA Three-dimensional category.** (National does not have this category at this time, so it will not be submitted at that level.)

Reproductions or enlargements of other artwork.

Entries will be judged primarily on the student's artistic portrayal and use of the theme; whether an entry uses a variety of techniques or a simple approach, a well-developed concept is more important than technique.

Originality

Each entry must be the original work of one student only. An adult may not alter the creative integrity of a student's work. Because the program is designed to encourage and recognize each student's individual creativity, help from an adult or collaboration with other students is not allowed.

Return of Artwork

Artwork receiving an award at the Utah PTA level will be displayed at the Utah PTA Reflections Awards night and the Utah PTA Leadership Convention in May. Those sent to the national level will not be returned until after the June National PTA Convention.

Entries receiving a national level award will be used to prepare the Reflections Program online gallery. Following the completion of the Web site, National PTA will make every effort to return your artwork by early 2011.

Required Artist Statement:

Describe how your work represents the theme and what inspired you. • Artist statement is required on the Student Entry Form. **(Include the title. If the entry has no title, please write "Untitled.")** Must use Utah PTA Artist Statement form to protect identity in judging.

Presentation

- All art must be flat and **may not be more than 3/8 inch thick**, including all two-dimensional materials and images i.e., small, flat items, such as string, fabric, and screening that have maximum surface contact with the face of the image.
- **Nothing three-dimensional** (noodles, beans, beads, boxes, etc.) may extend off the surface of a work.
- No art may exceed 24 inches by 30 inches, including a mat.
- Entries may be submitted on paper, canvas board, cardboard, hot or cold pressboard, or canvas (**not to exceed 3/8-inch thickness**).
- **Mount all paper or canvas entries** on sturdy car board mats, but not in wood, metal, plastic, or glass frames. *Framed entries are not accepted.*
- Protecting the work with shrink-wrap or a transparent plastic cover is optional but highly recommended.
- **Lamination is discouraged** because it can permanently damage the surface of the artwork.
- **Place the Official Student Entry Form in a sheet protector** and attach it to the back of the artwork with masking tape **on top of, not under**, the shrink-wrap/cover.

Required on the Official Entry Form:

- Form completed legibly and entirely, including Local Chair information section. Must have age division and category boxes checked and color coded before forwarding to the next level.
- Parent and student signatures. Entries will not advance without these. Required Utah PTA Media Release, Artist Statement. National Consent forms (if necessary).
- Give the dimensions of the piece (including any mat) and describe the medium used to create it. (Crayon, Pencil, Pen, Oil on Canvas, etc.)



PTA REFLECTIONS
40 Years of Achievement in the Arts

2011-2012 National PTA Reflections Program

Literature Rules

Theme: "DIVERSITY MEANS...."

Students must adhere to the **General Student Participation Rules** as well as the following Literature Rules

Description

A literature entry may be a work of fiction or nonfiction. Prose, poetry, and drama are all accepted. The entry must relate to the current Reflections Program theme. Literature entrants are not to borrow from copyrighted material.

Whether an entry uses a variety of techniques or a simple approach, it will be judged primarily on how well the student uses his or her artistic vision to portray the theme. A well-developed concept is more important than technique. **ONLY ONE entry per student per category.**

Dictation and Typing

- Students may have their entries typed by another person as long as the original work or a copy of the original work is attached.
- Students who are physically challenged or students in kindergarten or 1st grade may dictate to another person who may type or write down the original work.
- Transcribers should make every attempt to retain the same level of language and accuracy that is reflected in the student's original work.

Translation

- Students for whom English is not their first language may submit literature entries in their own language. **An interpretive translation must accompany the entry.**
- Translators should make every attempt to retain the same level of language and accuracy that is reflected in the student's original work.

Originality

Each entry must be the original work of one student only. An adult may not alter the creative integrity of a student's work. Because the program is designed to encourage and recognize each student's individual creativity, help from an adult or collaboration with other students is not allowed.

Use of Copyrighted Material Is Prohibited

Plagiarism is prohibited. It is the unauthorized use or imitation of the language and thoughts of another author and the representation of them as one's own original work. (may use an online checker for this)

Presentation

- Entries must not exceed 2,000 words. (Must include total number of words used on the 1st page)
- One original and three copies of the entry are to be submitted.

- Entries may be handwritten or typed, either on a typewriter or with a computer.
- Illustrated entries, including "books," with pictures drawn by the student are acceptable; however, only literary content is judged.
- **Collections** of poems or short stories are **not accepted.**
- Entries are to reflect grade-appropriate grammar, punctuation, and spelling.

Format

- Submit entries on any kind of paper, not to exceed 8½ inches by 11 inches in size.
- **Submit the original and two copies of the entry in a manila file folder (please, no envelopes)** with the Student Entry Form placed in a **clear sheet protector** attached to the folder with masking tape (no staples).
- Do not mount entries.
- Do not submit entries with text on both sides of the page.
- Write the student's name on the back of each page in case pages become separated.
- Number all pages.

Required on the Official Entry Form:

- Form completed legibly and entirely including Local Chair Information section. Must have age division and category information boxes checked and color coded before forwarding.
- Parent and student signatures. Entries will not advance without these. Required Utah PTA Media Release, Artist Statement. National Consent forms (if necessary).

Required Artist Statement:

Describe how your work represents the theme and what inspired you. • Artist statement is required on the Student Entry Form. **(Include the Title. If the entry has no title, please write "Untitled.")** Must use Utah PTA Artist Statement form to protect identity in judging.

Return of Artwork

All entries winning an award will be returned after the Utah PTA Convention in May, except for those going on to the National PTA level.



PTA REFLECTIONS
40 Years of Achievement in the Arts

2011-2012 National PTA Reflections Program

Photography Rules

Theme: "DIVERSITY MEANS...."

Students must adhere to the **General Student Participation Rules** as well as the following Photography Rules

Description

A photography entry must be an original black-and-white or color image, or group of images, produced by a photographic process. The entry must relate to the current Reflections Program theme. **ONLY ONE entry per student per category.**

The entry may incorporate such techniques as montage, multiple exposure, negative sandwiches, and photo grams. Images may be manipulated conventionally or digitally. Images should demonstrate the student's proper use of photographic techniques, such as depth of field and exposure. The images may be created using various lenses, filters, and light sources.

Photographs with added graphics over the image, including lettering, are not acceptable.

Entries will be judged primarily on the student's artistic portrayal and use of the theme; whether an entry uses a variety of techniques or a simple approach, a well-developed concept is more important than technique.

Originality

Each entry must be the original work of one student only. An adult may not alter the creative integrity of a student's work. Because the program is designed to encourage and recognize each student's individual creativity, help from an adult or collaboration with other students is not allowed.

Use of Copyrighted Material

Use of copyrighted material, including copyrighted cartoon characters or other such material, is not acceptable in any photography submission, with the following exceptions:

- Photographs may include** public places, well-known products, trademarks, or certain other copyrighted material as long as that copyrighted material is incidental to the subject matter of the piece and/or is a smaller element of a whole.
- Photographs may not** try to establish an association between the student and the trademark/business/material or influence the purchase/non-purchase of the trademarked goods.

Presentation

- A single print or collage may not exceed 11 inches by 14 inches, including a mat.
- Print the entries on paper or other two-dimensional material.
- **Mount all prints** on a cardboard mat, poster board, or some other sturdy material.
- Protecting the work with shrink-wrap or a transparent plastic cover is optional but highly recommended. (Some damage may occur otherwise)
- Framed entries, original film (negatives or transparencies), and multidimensional pieces are **not accepted.**
- **Place the Official Student Entry Form in a sheet protector** attached to the back of the photograph on top of the shrink-wrap with masking tape with Required Utah PTA Media Release and Artist Statement National Consent forms (if necessary).

Required on the Official Entry Form:

- Form completed legibly and entirely including Local Chair Information section. Must have age division and category information boxes checked and color coded before forwarding.
- Parent and student signatures. Entries will not advance without these.
- If the photo has other children please obtain parental consent for any minors who appear in the photo.

Include On the Official Student Entry Form:

- The dimensions of the piece (Including any mat).
- The location and date of the shot.
- **The type of camera and process used in preparing the piece.**

Required Artist Statement:

Describe how your work represents the theme and what inspired you. • Artist statement is required on the Student Entry Form. **(Include the title. If the entry has no title, please write "Untitled.")** Must use Utah PTA Artist Statement form to protect identity in judging.