

Utah PTA



You

Video Contest

UTAH PTA

Utah PTA is sponsoring a contest for the best YouTube video about our local PTAs. \$100 cash awards will be given to the top 5 videos. This is a perfect opportunity to showcase your PTA!

REQUIREMENTS

1. Record a 30 second video about PTA and post it on YouTube by March 1st.
2. PTA must be in the title of the video.
3. Email YouTube link to margie@utahpta.org with the following information:
 - * Name of PTA
 - * President's name, phone number, and email (used for award notification).

GENERAL INFORMATION

- * High school students may help in the production of the video, but all money will be paid to the PTSA board.
- * The top 5 videos will be recognized at the Utah PTA Leadership Convention in May, 2012.

VIDEO CONTENT IDEAS

1. Spotlight a program at your school or tell about your biggest success.
2. Show how you engage parents at your school to help make a difference.
3. Tell stories about how PTA has changed the lives of children at your school for the better.
4. Show how PTA, teachers, and administrators work together to accomplish great things.
5. Interview parents who have had great PTA experiences.
6. Involve the students at your school to tell your PTA story.

Here are some videos on YouTube that might get your creative mind going.

"I love PTA because..." <http://youtu.be/h6MQcwd48ko>

"Come Play With Utah PTA and Jimmer Fredette" <http://youtu.be/s-MAAUB2lvA>

"Utah PTA Membership Video 2009-2011" <http://youtu.be/V455tSduHmy>