



Dear Business Owner

Utah PTA is a non-profit grassroots child advocacy association made up of parents, teachers, and students. It is the largest child advocacy association today. Some purposes of PTA include promoting the welfare of children and youth; raising the standards of home life; promoting collaboration and engagement in the education of children and youth; and engaging the public in united efforts to secure the physical, mental, emotional, spiritual, and social well-being of all children and youth.

As part of our 'Come Play With PTA' program, we invite businesses to provide a discount or special offer for PTA families in exchange for being listed on the Utah PTA website.

How it Works;

1. Local Businesses provide a special discount or savings specifically for PTA members. This could be a 10% Off, 2 for 1, a BOGO savings, a free dessert with a meal, small gift from your gift shop, etc.
2. The special will be listed on the 'Come Play With PTA' section for all PTA families to access.
3. The business receives statewide exposure to PTA families via the Utah PTA website.

If you are interested in participating in the 'Come Play With PTA' program, please contact me at [Kris@utahpta.org](mailto:Kris@utahpta.org). I will need your business name, contact name and information (email and phone), logo, and details about your offer.

Sincerely

Kris Denison

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Kris Denison UT PTA  
Community Engagement  
Commissioner

Benefits for PTA families:

- Access to savings statewide.
- Convenient listing of family friendly businesses in any area where they are traveling.

Benefits for partner businesses:

- Year round advertising to thousands of families statewide.
- Capture the business of families visiting from out of town who are unfamiliar with the local area.

Benefits for schools:

- Increased parent engagement in the school

Benefits for local PTA units:

- Increased membership