



Welcome to Givebacks

Givebacks Overview & Basics for PTA Leaders

2026

Who's Here?

Agenda

- What is Givebacks?
- Compliance & Membership
- Communication
- Online Store
- Fundraisers
- Rewards

What is Givebacks?

Fundraising



Raise money in unique, fun and engaging ways

Storefront



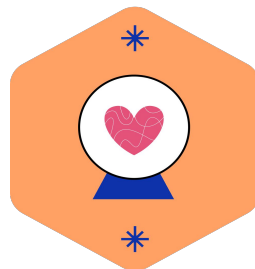
Everything you need to sell on behalf of your org, in person or online

Supporter Management



Capture, manage and organize supporter information with ease

Supporter Communication



Acquire, reach and engage supporters with effective communication solutions

Reporting & Compliance



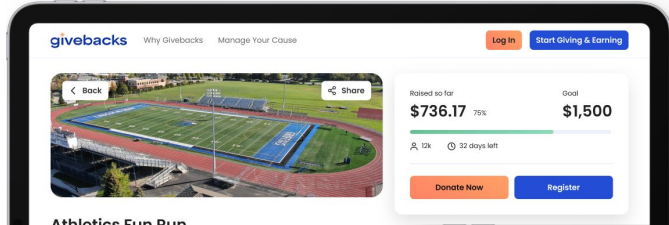
Manage all your administrative reporting, admin and compliance requirements

Rewards



Reach more supporters and create a passive fundraising stream

Fundraisers – Work Less, Keep More of What You Raise



Athletics Fun Run

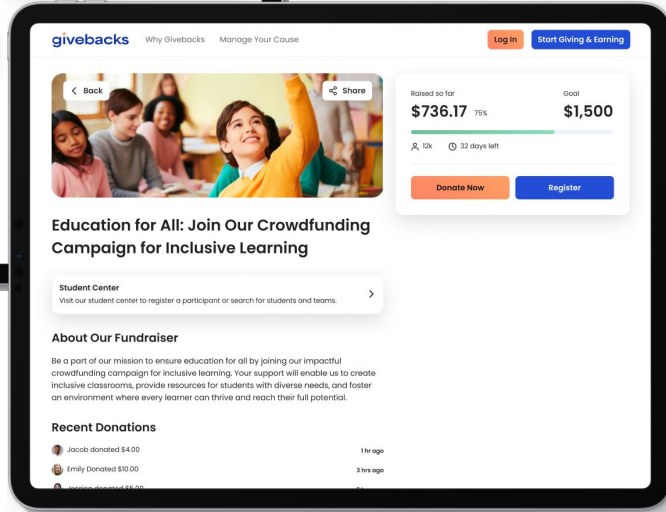
Student Center
Visit our student center to register a participant or search for students and teams.

About Our Fundraiser

Get ready for an exhilarating event at Lincoln-Way East High School! Join us for the Athletics Fun Run, a thrilling fundraising A-thon that supports our school's athletic programs. Lace up your running shoes and hit the track as we come together as a community to raise funds while promoting health and fitness. Whether you're a student, parent, or community member, this event promises a fun-filled day of energetic runs, enthusiastic cheers, and the opportunity to make a positive impact on our beloved sports teams.

Recent Donations

- Jacob donated \$4.00 1 hr ago
- Emily Donated \$10.00 3 hrs ago



Education for All: Join Our Crowdfunding Campaign for Inclusive Learning

Student Center
Visit our student center to register a participant or search for students and teams.

About Our Fundraiser

Be a part of our mission to ensure education for all by joining our impactful crowdfunding campaign for inclusive learning. Your support will enable us to create inclusive classrooms, provide resources for students with diverse needs, and foster an environment where every learner can thrive and reach their full potential.

Recent Donations

- Jacob donated \$4.00 1 hr ago
- Emily Donated \$10.00 3 hrs ago



A-thons



Auctions



Crowdfunding



Ticketed Events



Raffles

Transaction Fees

Transaction Fees

Your organization can choose to absorb transaction fees, pass fees on to the donor, or split fees with the donor.

	Platform fee	Stripe processing fee		Donor advised fund*
		Visa, Mastercard, Discover	Amex	
Online Store and Point of Sale	1.05% + \$0.65	2.9% + \$0.30	2.9% + \$0.30	N/A
Fundraising - Tip model	0%	2.9% + \$0.30	3.5% + \$0.50	N/A
Fundraising - Percent model	7.5%	2.9% + \$0.30	3.5% + \$0.50	N/A
Direct Donations	0%	1.99% + \$0.49	2.99% + \$0.49	3%
Shop to Give	0%	N/A	N/A	3%

Transaction Fees

Online Store/POS

There are 2 options to how these fees are covered

- * Deduct the fee from the funds raised
- * Pass the fee onto the donor/payer (Keep 100% of funds raised)

Fundraising Tip Model

PTA pays Stripe Processing Fee
Donors have the option to tip

Fundraising Platform Fee

There are 3 options to how these fees are covered

- * Deduct the fee from the funds raised
- * Pass the fee onto the donor/payer (Keep 100% of funds raised)
- * Ask the donor at checkout if they will cover the fee

Let's Keep in Touch!

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Access Help Center or Contact
Support Using the



In the bottom right corner of
every screen.

Book a 1:1 Meeting

Workshop Survey

Be entered to win a Starbucks Gift Card!



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