

Welcome to 2025 Leadership Convention

This session will begin soon



New to PTA? What's it all about?

Julie Cluff, Utah PTA President Elect

Andrea Hinton, Nominee Director of Membership



The Mission of PTA

To make every child's potential a reality by engaging and empowering families and communities to advocate for all children.

Figure out why you do it and the how will be easier.



Vision of Utah PTA

To fulfill the mission, Utah PTA will:

- **Advocate** by speaking on behalf of all children and youth in schools, in the community, before governmental bodies, and before other organizations that make decisions affecting children.
- **Develop** programs, resources, and leadership skills that enhance the lives of all children, youth, and their families.
- **Engage** the public in united and equitable efforts to secure the physical, mental, emotional, spiritual, and social well-being of all children and youth.



What's Your PTA Story?

**JOIN
FOR
YOUR
CHILD**

**National
PTA[®]**
everychild.one voice.[®]



Why PTA?



- The number one reason? It's a Fact: Kids do better when parents are engaged in their learning.
- Get connected to what's happening in your school.
- Discover available resources.
- Join a network of parents and teachers to voice ideas, concerns, and experiences.
- Access to collaboration with administration and teachers.
- Ability to bring forward positive change to school environment.
- Opportunity to volunteer, gain knowledge, and learn communication skills to benefit your school community.
- PTAs provide students with leadership, service, and advocacy opportunities.



Why PTA?

Utah PTA Provides:

- Leadership Convention
- Leadership training and support for Presidents, Treasurers and local leaders
- Handbooks for key leadership positions
- A website with training and community resources
- Training and assistance with IRS filings
- Maintenance of Charitable Solicitation Permit for locals, allowing them to fundraise and deposit fundraising money into their own checking account.
- Maintenance of sales tax refund for each unit.
- Maintenance and protection of non-profit status for locals



Sample Board of Directors

Executive Committee

VPs	Teacher VP	Principal VP	President	President Elect	Secretary	Treasurer
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Commissioners

Community Engagement	Education	Family Life	Health	Individual Development	Safety	Student Life
Room parents Staff App Student Store Holiday Store Carnival Celebrations Fundraiser	Read-a-thon Spelling Bee Stem Nights Book Fair Parent Events	Take your Family to School week Family Night Parent Ed Dinner Nights	Red Ribbon Fitness Week Track Team Field Day Maturation	Reflections Battle of the Bands Talent show Character Ed Yearbook	Bike Rodeo Green Ribbon White Ribbon Crossing Guards	Open House Battle Bands Charitable Service Drive Safety Patrol P/T Conf Spirit Days

Board of Directors
Article IX, Section 4

Executive Committee:
Article VI, Section 4

Commissioners:
Article IX, Section 1 &
Section 2

Committees: Under each of the commissioners should be the committees that your PTA/PTSA utilizes. This will vary from PTA to PTA.

- Needs assessment to determine committees needed
- Standing rules list committees used each year



Required Committees

Article VII, Section 6. The books of the Treasurer shall be reconciled annually by an auditor or an AFR committee of not fewer than three (3) members, who, satisfied that the treasury accounts are correct, shall sign a statement of that fact.

Article VI, Section 5. a. The nominating committee, which shall nominate an eligible person for each office for which elections are to be held, shall be elected by the membership of this PTA/PTSA at a general membership meeting prior to December 31.

Required Committees

AFR Committee

Nominating Committee

Election Committee



Special Committees

Special Committees

Sponsors	Fundraiser	Spirit Days
Box Tops	Membership	50 th Year of School Celebration

Article IX

Section 5. The executive committee may create such special committees as it or this PTA/PTSA may deem necessary to promote the Purposes and carry on the work of this PTA/PTSA.

Section 6. Inasmuch as a special committee is created for a specific purpose, it automatically goes out of existence when its work is done and its final report is received by the executive committee.



The Hierarchy of PTA

Local → Council → Region → State → National

National → State → Region → Council → Local

ARTICLE XI:

Section 1. This PTA/PTSA shall be represented on the voting body of the _____ of PTAs/PTSAs by the President or their alternate and the President-elect or their alternate (An alternate is selected from among their Local PTA/PTSA board.) and the principal or their representative.



What does it mean to be a PTA Member?

- **Shows support for your school**
- **Amplifies the voice of parents**
- Need to be a member to:
 - Serve in elected or appointed positions
 - Attend board meetings
 - Speak at board meetings
 - Run PTA programs
 - Vote



Why Do People Join PTA?



Parents

- To be involved in a child's education
- Parent Engagement training
- Parenting skills
- Understand school policies
- Networking/technology
- Friendship/socializing
- Leadership skills
- To have a voice
- To partner with school administration, staff
- To be part of the solution
- To understand the school system
- Interaction with other parents
- Opportunity to share their culture and a positive community experience
- To support the school

Students

- Friendship/socializing
- Citizenship
- Scholarships
- Community service
- Sharing issues

Teacher/School Staff/School Board

- A voice on issues
- Support parents
- Support students
- Share common issues
- Networking



What are the benefits of Membership?

- Offers
 - NPTA
 - UtPTA
- Awards and Grants
- Programs
 - School of Excellence



Public Relations and Membership

- Let them know it's sponsored by PTA
- At Every Event:
 - Display a banner
 - PTA tablecloth
 - Membership table
- QR code to Givebacks store in every newsletter



What's Your PTA Story?



Connect with us on social media

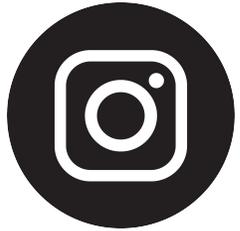


FACEBOOK

- Utah PTA
- Utah PTA Advocacy
- Utah PTA Super Secondary
- Utah PTA Excellent Elementary
- Utah PTA Treasurers
- Utah PTA Reflections
- Utah School Community Councils
- Utah PTA Teachers
- Utah PTA Battle of the Bands



Connect with us on social media



INSTAGRAM - @UtahPTA



X - @UtahPTAOneVoice



PINTEREST - Utah PTA



YOUTUBE - Utah PTA One Voice



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