

Welcome to 2025 Leadership Convention

This session will begin soon



1B - Been Around the Block... Now What?

Corey Fairholm, Utah PTA President

Kristina Pexton, Utah PTA Advocacy VP



Are You Mission-focused?

Utah PTA Mission

To make every child's potential a reality by engaging and empowering families and communities to advocate for all children.

Vision of Utah PTA:

To fulfill the mission, Utah PTA will:

Advocate by speaking on behalf of all children and youth in schools, in the community, before governmental bodies, and before other organizations that make decisions affecting children.

Develop programs, resources, and leadership skills that enhance the lives of all children, youth, and their families.

Engage the public in united and equitable efforts to secure the physical, mental, emotional, spiritual, and social well-being of all children and youth.



Where are You on Your PTA Journey?



What keeps you coming back?

Each of us must come to care about everyone else's children. We must recognize that the welfare of our children and grandchildren is intimately linked to the welfare of all other people's children. After all, when one of our children needs life saving surgery, someone else's child will perform it. If one of our children is threatened or harmed by violence, someone else's child will be responsible for the violent act. The good life for our own children can be secured only if a good life is also secured for all other people's children."

Lilian Katz: Professor of Early Childhood Education, University of Illinois



Vision of Utah PTA



Advocate by
speaking on behalf of
all children and youth



What's Your Advocacy Plan?

1. Identify a Legislative/Advocacy Vice President
2. Discuss ways to support your School Improvement Plan
3. Sign up for State and Federal Action Alerts
4. Attend Utah PTA Advocacy Conference & PTA Day at the Capitol
5. Develop relationships



Increase Your Impact & Capacity

1. Participate in a Utah Commission in the area of Community Engagement, Education, Family Life, Health, or Safety.
2. Join the Legislative Advocacy Committee (LAC)
3. Attend School Community Council Meetings, Local and State School Board meetings

STEP ONE IS
SHOWING UP

-SCOTT H. YOUNG



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Develop programs,
resources, and
leadership skills

**ACT
FOR
YOUR
CHILD**

National
PTA

everychild.onevoice®



Programs



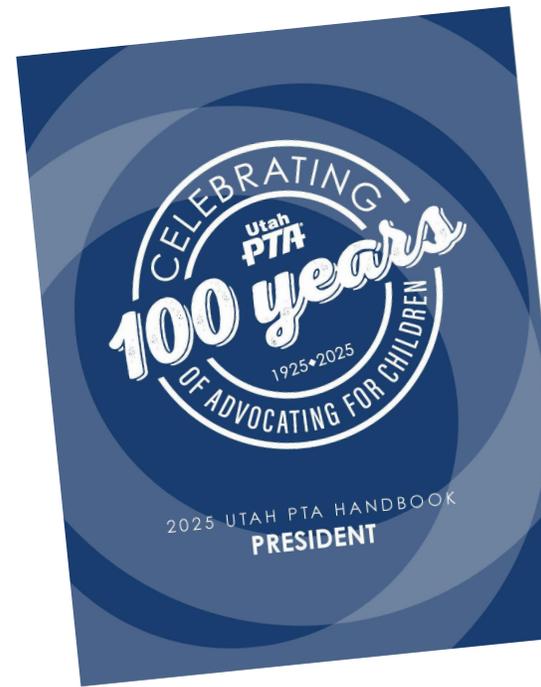
Programs and Resources

- Utah PTA
 - utahpta.org - Resources Tab
 - Ribbon Week Toolkits
 - Suicide Prevention Toolkit
 - Digital Wellness Course
 - Family Health Night
 - Utah PTA Advocacy Events
 - President Handbook - Programs and Resources Tab
 - Utah PTA Leadership Convention
 - Workshops on - Reflections (2D and 3C), PTA Programs and Family Engagement (4D)
 - Newsletter



Resources

- National PTA website
 - Thrive courses
- Utah PTA Website
 - PTA University
- Utah PTA Leadership Convention
- Utah PTA Advocacy Conference
- Utah PTA Day at the Capitol
- President and Treasurer Handbooks
- Trainings and materials
- Established Network of communication



Leadership Opportunities

- Local
- Council
- Region Support Committees
- Utah PTA
 - Board of Managers
 - Board of Directors
- National PTA



Vision of Utah PTA

Engage the public in
united and equitable
efforts

ENGAGE
FOR
YOUR
CHILD

National
PTA

everychild.onevoice®



Business Partners

- Mountain America Credit Union
- America First Credit Union
- Goldenwest Credit Union
- Cyprus Credit Union
- AIM
- Artwork for Kids
- Utah Department of Arts and Museums
- META
- New York Life Foundation
- Nicky's Folders
- Bell Photography
- One Kind Act a Day



Public Education Partners

- Utah Education Association
- Utah PTA
- Utah School Boards Association
- Utah Schools Superintendent Association
- Utah Association of Secondary Schools Principals
- Utah Association of Elementary Schools Principals
- Utah Schools Employee Association
- Utah Association of School Business Officers
- Utah Council of Education Deans
- State Superintendent of Public Instruction
- Governor's office



Community Partners (commissos)

- Resilient You
- Stand 4 Kind
- Uplift Families
- Utah Prevention Coalition
- EPIK Deliberate Digital
- Promised Partnerships
- Utah Division of Arts and Museums
- Art Works for Kids
- Trustlands (Advocacy, SITLA, SITFO)
- Show Up for Teachers (First Lady of Utah Initiative)
- Utah Education Association (UEA)
- SHARP Survey
- Utah School Nurse Association
- Utah School Mental Health Collaborative
- Trauma Informed Utah



Start Your Next Adventure

- School Community Council
- PTA Leadership beyond your school level
 - Council, Region, State, National
 - Commissions (state)
- District Committees
 - Calendaring Committee
 - Curriculum Committee
 - Safety Committee
 - Communications Committee
 - Foundation Committee
- State Committees
 - Standards Setting
 - Assessment Parent Review Committee
- Run for Office



Run for Office

1. Training

- Bolder Way Forward (BWF)
- Utah Civics Project
- Utah Women Run
- WLI (Women's Leadership Institute)
- Utah Women & Leadership Project

2. Party Delegate

- March 2026 Caucus

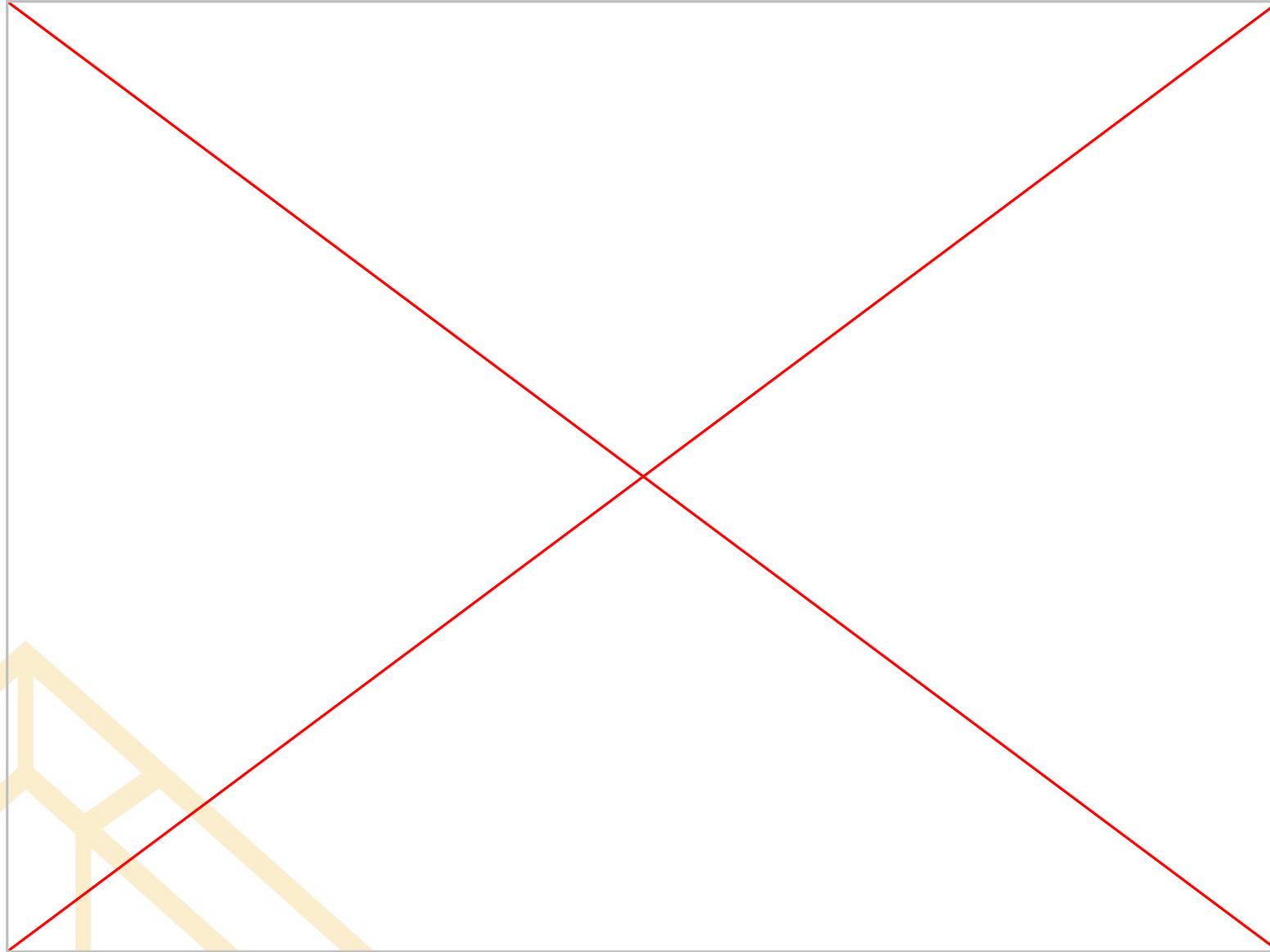
3. Local/State School Board

4. City/County Government

5. State/Federal Government



Become a Delegate at Caucus



Steps to Get Involved in the Caucus

1. Register with the party of your choice
2. Find your voting precinct
3. Find out your neighborhood caucus night
4. Make arrangements to attend with your friends

Become a Delegate!



Next Steps

1. What are you interested in?
2. What are your strengths?
3. What are do you want to learn more about?
4. Take Action today!

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Follow Utah PTA



Facebook

Groups you can join:

- Utah PTA Advocacy
- Utah PTA Super Secondary
- Utah PTA Excellent Elementary
- Utah PTA Treasurers
- Utah PTA Reflections
- Utah School Community Councils



Twitter



Pinterest



YouTube



Instagram



Utah PTA One Voice App



Sponsors



Connect with us on social media



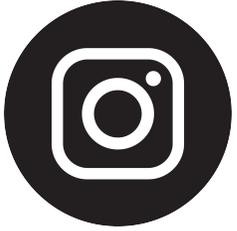
FACEBOOK

- Utah PTA
- Utah PTA Advocacy
- Utah PTA Super Secondary
- Utah PTA Excellent Elementary
- Utah PTA Treasurers
- Utah PTA Reflections
- Utah School Community Councils
- Utah PTA Teachers
- Utah PTA Battle of the Bands



Connect with us on social media

INSTAGRAM - @UtahPTA



X - @UtahPTAOneVoice



PINTEREST - Utah PTA



YOUTUBE - Utah PTA One Voice



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