

EXPO HALL PASSPORT CONTEST THROUGH WHOVA APP



Visit the Eclipse Expo Hall and learn about great programs, fundraisers and products for your PTA/PTSA from our resource and vendor partners.

Similar to a bingo card, collect stamps in your passport by having your badge scanned at each booth you visit in the expo hall to be entered into daily prize drawings.

Please visit these great sponsors!



Collect
25 stamps per day!

Prizes at the end of each day. Must be present to win.



EXPO HALL

PASSPORT CONTEST

VENDOR/RESOURCE MAP

84	83	82	81	80	79	78	77 Info Booth
PTA PLAZA							

ENTRANCE

68 Utah Parent Center	59 U of U Chemical Engineering
69 Utah Healthy Schools	60 Utah School Mental Health
70 Utah Foster Care	61 Nothing Bundt Cakes
71	62 Waterford
72 Stem Action Center	63 Empower Young Minds
73	64 Outdoor Rec
74 United We Pledge	65 Saprea
75	66 My 529
76 Utah State Fair	67 Trade Works

BOX LUNCHES

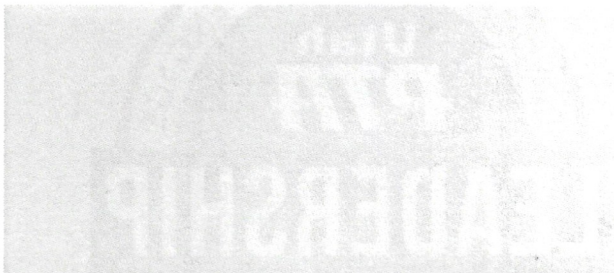
50 Trophy Corner	41 Bus Safety
51 Prevent Child Abuse	42 Encircle
52 Zag Fundraising	43 Root Out Racism
53 Safe Tech Solutions	44 Highway Safety Office
54 One Revolution	45 Save the Kids
55 Raiseberry	46 Hope 4 Utah
56 Father Friendly Schools	47 Land Trust Office
57 DARE	48 Junior Achievement
58 World's Finest Chocolate	49 Little Ceasars

25 & 26 Inkredibles	
34 American Heart Association	27 Get Movin'
35 BYU Art	28 & 29 Uplift Families & Resilient You
36 99 Pledges	30 Paper Pie
37 Everyday Strong	31 Safe Routes Utah
38 Master Metabolic	32 & 33 America First Credit Union
39 Raise the Future	
40 Scholastic	

CONCESSIONS

17 Trust Lands Admin	9 & 10 Mountain America Credit Union
18 UFirst Credit Union	11 Thanksgiving Point
19 Epilepsy Foundation	12 AIM
20 Utah Film Center	13 Cyprus Credit Union
21 Custom Events	14 Classic Fun Center
22 Parents Empowered	15 Special Olympics
23 & 24 Cafe Zupas	16 One Kind Act a Day

1 National PTA
2 BTS/Art Works for Kids
3 Select Health
4 Start Up Candy
5 Lifetouch
6 Cherry Hill
7 Golden West Credit Union
8 Lysol





Utah PTA Leadership Academy

The Utah PTA Leadership Academy equips dedicated volunteers with skills to become effective, successful leaders within PTA and throughout their communities.

This series of four sessions provides participants with proven strategies in family engagement, advocacy, outreach, and communication. Sessions are 5 to 8 hours each and are normally held once a month. This training is for ALL PTA LEADERS - local PTA leaders, council PTA leaders and Region PTA leaders.

We are seeking leaders who:

- Demonstrate a passion for our vision that every child's potential is a reality.
- Exhibit visionary and forward-thinking leadership qualities.
- Reflect professionalism, integrity, and PTA values.
- Believe PTA should be an inclusive association for all.
- Strive to increase family engagement through programs and PTA membership.
- Seek personal development to provide long-term leadership within their community.

If you would like to be notified when the next Leadership Academy registration opens, please scan the QR code and enter your contact information in the form. For more information, see <https://www.utahpta.org/leadership-academy>.

Interested in more information?



<https://forms.gle/fj1DWS91KL1rAHyCA>



Special Offers

Utah PTA Convention



OPEN A SIMPLY FREE BUSINESS CHECKING ACCOUNT &

RECEIVE \$100
FOR YOUR SCHOOL!

Goldenwest Credit Union has a special offer for PTA members! Open your school's free PTA checking account at any of our Utah locations and we'll **deposit \$100** into the account.

\$
up to **25**

Kids Club
Savings

- Receive up to a **\$25 Deposit** match when you open a new **Kids Club Savings Account**.



Scan to
apply today!



Goldenwest
CREDIT UNION

Simply Free Business Checking: minimum of \$100 to open the account required for \$100 offer. Offer valid through October 31, 2024. Kids Club Savings: minimum balance to open and maintain a Kids Club Savings Account is \$5. A qualifying parent or grandparent must be joint member on the account. Goldenwest will match the opening deposit, up to \$25, deposited into Kids Club Savings Account. Offer valid through May 31, 2024. All offers valid at Goldenwest Utah branch locations. Apply online at gwc.u.org and enter promo code: UTAHPTA. Membership and eligibility required. Member NCUA.



STUDENTS... MAKE THE GRADE GET PAID

Receive \$2 for every A and \$1 for every B!

Bring in your quarterly report card to any Goldenwest branch and we'll give you \$2 per "A" and \$1 per "B". To qualify, you'll need a Goldenwest Student Checking Account along with a free VISA debit card. We'll take care of you!

Eligible for middle School, junior high school, and high school students only. Membership and eligibility required. Report card must be brought in within 30 days of receiving. Midterm report cards will not be accepted. Name on report card must match the name on the account.

Goldenwest Smart Money

Members ages 13-25 can earn up to **\$300**



Earn **\$50** upon opening a new **SMARTStart** or **SMARTPay** Checking Account with a debit card & e-statements



Earn **\$50** after performing six debit card transactions within the first 90 days of opening your account²



Earn **\$100** when you register for Smart Money and complete the required number of courses within one year of promotion³ activation



Earn **\$100** after one year with an active account that remains in good standing⁴



Scan to
learn more!



The Goldenwest Credit Union Smart Money Offer is available for ages 13-25. Membership and eligibility required. Members under age 18 will need a parent and/or qualified joint owner on the SMARTStart or SMARTPay account. ¹Member must have both a debit card and e-statements to be eligible. \$50 deposit will be made as soon as conditions are met. ²Six debit card transactions must be outgoing (no return transactions). Six transactions must be within 90 days of opening the account and/or activating the promotion. \$50 deposit will be made on day 90. ³Members ages 13-17 must complete any 10 courses of their choosing with an 80% pass rate to be eligible. Members ages 18-25 must complete any five courses of their choosing with an 80% pass rate to be eligible. \$100 deposit will be made seven days from completing the required courses. ⁴Active account criteria is 24 transactions (debit, credit, ACH, or check) per year for ages 13-17, or 60 transactions (debit, credit, ACH, or check) per year for ages 18-25. If the member turns 18 or 26 after activating the promotion, the original transaction and course requirements will not change. Good standing criteria means you are not delinquent on any loan payments over 30 days, not negative over 30 days, have no charged off accounts, and have updated your address. \$100 deposit will be made on the last day of the month of the one year anniversary. Member NCUA. This offer cannot be combined with any other offers. Offer valid through 12/31/2024.

..... AMERICA FIRST

\$FUNDamentals

..... 

When it comes to finances, education is one of the most powerful tools you can have in your metaphorical tool belt.

At America First, we believe that teaching the rising generation about money matters can put them on the path to financial success.

That is why we have created this free resource for educators and parents, all you need to do is register on the website using the QR Code on the back of this card, or by visiting our website.



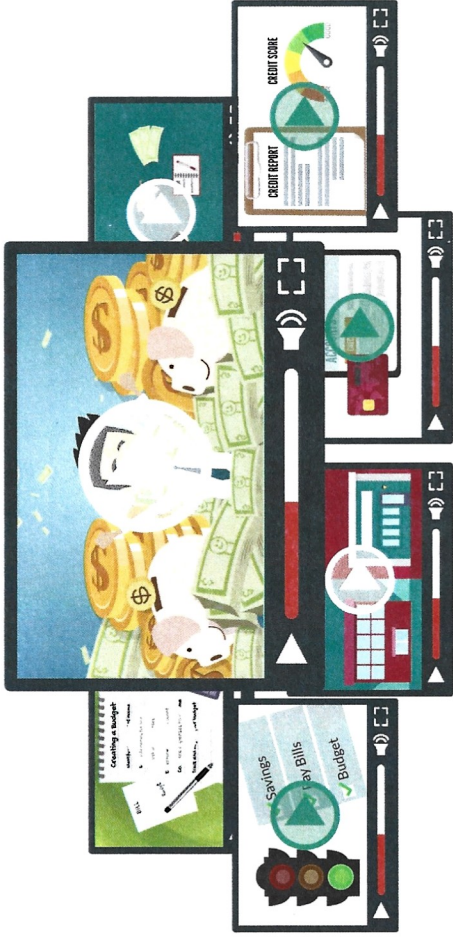
FUNDamentals Lessons include:

- Instructional Animated Videos
- PowerPoint
- Convenient Handouts
- Helpful Lesson Plans
- Printable Completion Certificates

education.americafirst.com



Personal Finance Video Series

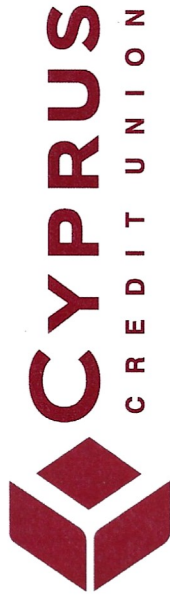


Cyprus Credit Union's Personal Finance Video Series provides educational videos tailored for youth. Created to support the curriculum requirements of the Utah financial literacy strands and standards, our Personal Finance Series makes it easy to grasp essential money management skills from the start.



Scan the QR code to access
Cyprus' teacher resources

CyprusCU.com/schools



Guest Speakers

Request a Cyprus guest speaker to guide your class through the essentials of finance.



Personal Finance Simulation

Cyprus Credit Union has partnered with Stukent to provide this curriculum free to Utah high schools.



Educator Mini-Grants

Educator Mini-Grants assist teachers in funding innovative activities, creative classroom projects, and supplemental supplies.



Teacher Tribute Wall



KSL NewsRadio and Cyprus Credit Union are teaming up to recognize the incredible ways that educators go above and beyond every day.

The Need for School Photos is Evolving. Are You?

Have you thought of using school photos to improve your school automation by integrating photos into your student IDs, LMS, food service, library, attendance, and more?

Standardized, high-quality photos captured in a controlled environment, creates consistency, ensures uniformity across your schools, and improves student safety.

Example Picture Day Schedule

We know every school is different. Yours is no exception. We work within your daily schedule to ensure minimal disruptions to learning, and a positive student experience.

Here's a glimpse of what a typical school day might look like:

Picture Day Schedule

- 7:00 AM: Photographer Arrives & Equipment Setup
- 7:50 AM: Front Office Photos
- 8:00 AM: Student Photos Begin

Teachers choose a 15-minute time slot to best accommodate their student's schedules.

- 12:30 PM: Lunch Break
- 1:00 PM: Photos Resume
- 3:00 PM: Final Classroom
- 3:30 PM: Farewell to Photographers

A Cherished Tradition

Capturing your student's authentic personality year after year isn't going out of style. School photos are a tangible representation of students' experiences during their school years.



Experienced Photographers

Our skilled photography team captures the essence of your students' personalities.



One Point of Contact

Every district will have one local team dedicated to making your Picture Day rewarding, with 24-hour chat and family customer service teams.



Automated Reminders

Parent Notify by Lifetouch sends automated, timely reminders directly to your families.



Inclusion & Recognition

Images foster belonging and unity among students, families, and staff. Promote a positive learning environment celebrating school pride and student recognition.



Student Safety

Nobody feels left out when every student is photographed. Each student receives a NCMEC SmileSafe ID card and no-cost digital proof.

Visit www.schools.lifetouch.com

for more information

Lifetouch®



Support your district with the full-service suite of school photography solutions from Lifetouch.

As a trusted partner Lifetouch continues to evolve to better meet the needs of your students, families and staff.

K-12 PICTURE DAY

YEARBOOKS

SPORTS PHOTOGRAPHY

SPECIAL EVENT PHOTOGRAPHY

PRESCHOOL CENTER PHOTOGRAPHY

PRESTIGE SENIOR PHOTOGRAPHY

Experience the Lifetouch Advantage

Systematic & Seamless Picture Days

- Dedicated, local school support
- Experienced photographers with technical and in-school training
- Automated Picture Day reminder emails for staff and families
- Minimally disruptive experience

Campus Safety & Security

- SmileSafe Photo ID Cards for every Student
- Simplify School Automation with QR Coded ID Cards
- Lifetouch Secure Protects Student PII



SmileSafe Cards

Centralized Management of School Photography Assets

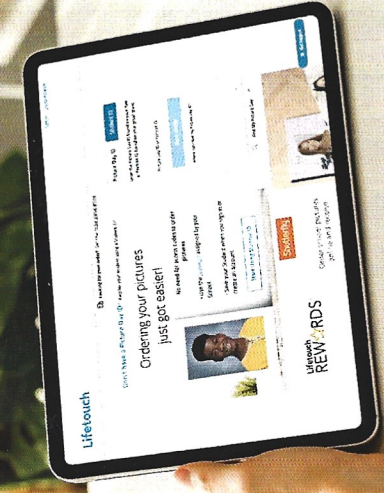
- One-stop-shop for Picture Day and Yearbooks
- Student and staff images protected in a FERPA compliant platform
- Secure integration with existing Learning Management System & Student Information System for speed and deliverability.



Campus Branding with Lifetouch PrintShop

Faculty Benefits & Classroom Aides

- Courtesy Staff Packages
- Printable Banners, Posters & Signs



Benefits for your families

- Digital image download with most packages
- Simple online ordering
- Affordable picture package options
- Orders shipped to homes
- Family support Customer Service Team
- Shutterfly gift with qualified purchases

Create lasting keepsakes with Shutterfly

As part of the Shutterfly family of brands, Lifetouch families can access their child's high-resolution digital images on Shutterfly, where they have the power to download photos or create their own unique masterpieces to share with family and friends.



Trusted Lifetouch Partners



Select Health

Health Insurance is **complicated**.
We make it **simple**.

Trusted by more than a million, we are a nonprofit health insurance plan dedicated to helping our members and their communities live the healthiest lives possible.

You can see our commitment to community.

We give to organizations like Habitat for Humanity.

We care through cultural and linguistic sensitivity in our health plans and member materials.

We support seniors through housing, hospice care, financial aid, and estate planning.

We work towards better mental health by increasing access to providers and reducing stigma.

We strengthen communities through investment, assistance of underserved populations, and engagement with civic organizations and nonprofit groups like ourselves.

Learn more at selecthealth.org or calling **800-538-5038**.

ATENCIÓN: Si habla español, tiene a su disposición servicios gratuitos de asistencia lingüística.

注意：如果您使用繁體中文，您可以免費獲得語言援助服務。請致電



Select Health

Los seguros de salud son **complicados**.
Se lo hacemos **simple**.

Con la confianza de más de un millón de personas, somos un plan de seguros de salud no lucrativo dedicado a ayudar a nuestros miembros y sus comunidades a vivir la vida lo más saludablemente posible.

Vea nuestro compromiso con la comunidad.

Damos fondos a organizaciones como Habitat for Humanity.

Nos preocupamos por la sensibilidad cultural y lingüística en nuestros planes de salud y materiales para miembros.

Apoyamos a las personas de edad a través de acceso a vivienda, cuidados de hospicio, ayuda financiera y planificación patrimonial.

Trabajamos hacia una mejor salud mental incrementando el acceso a proveedores y reduciendo el estigma.

Fortalecemos a nuestras comunidades a través de inversiones y asistencia a grupos desatendidos, y conectándonos con organizaciones civiles y no lucrativas como la nuestra.

Aprenda más visitando selecthealth.org o llamando al **800-538-5038**.

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ABOUT ONE KIND ACT A DAY

**KINDNESS HAPPENS EVERY DAY,
AND IT'S ALWAYS WORTH
CELEBRATING.**

The Semnani Family Foundation created the One Kind Act a Day initiative because small acts of kindness, when done by many, can lead to big change. At the heart of this vision is the idea that kindness has the power to change our lives and our world for the better. Our communities, our families, and even our personal health can all benefit from making kindness a daily habit.



One Kind Act a Day is intended to inspire and enable people everywhere to commit to one act of kindness every single day. Not only do both the giver and the recipient benefit from daily acts of selflessness—the spirit of generosity has a way of gaining momentum and spreading from one person to another.

“Three things in human life are important: the first is to be kind; the second is to be kind; and the third is to be kind.”

Henry James



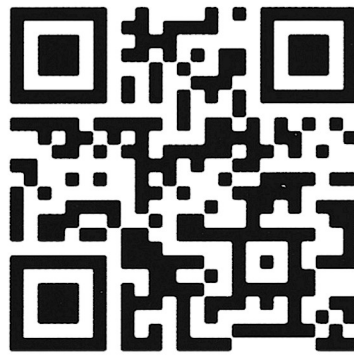
Take the Pledge



One Kind Act a Day
ThePowerOfKind.org

“I have wept in the night
At my shortness of sight
That to others' needs made me blind,
But I never have yet
Had a twinge of regret
For being a little too kind.”

C. R. Gibson



Take the Pledge

**TAKE THE KINDNESS PLEDGE TO BE PART
OF A POSITIVE CHANGE. IT'S SIMPLE, FREE,
AND IMPACTFUL. TOGETHER, WE CAN
CREATE A RIPPLE EFFECT OF COMPASSION
AND MAKE A DIFFERENCE!**