

LEADERSHIP - KNOWLEDGEABLE AND INNOVATIVE



GOAL 1

Provide leadership development and training to regions, councils and local units

OBJECTIVES

DEVELOP TARGETED TRAINING ON "GOOD STANDING" RULES

PROJECTS	KPIs
Update as needed Bullet list/Flyer for good standing	<ol style="list-style-type: none"> 1. Update flyer or bullet list of what is involved to be good standing in the Pres Handbook 2. 1-2 videos or 3 minute videos for PTA University

PROVIDE TRAINING OPPORTUNITIES THAT FIT THE NEEDS OF THE COMMUNITY

PROJECTS	KPIs
<ol style="list-style-type: none"> 1. Work with Director of Communication for training opportunities 2. Position Specific Trainings 	<ol style="list-style-type: none"> 1. 3-4 Practical PTAs 2. 1-2 videos 3. Share 12 Commissioner Resources (could be webinar, newsletter or email format) 4. Develop a where and how to guide to find trainings

ENHANCE LEADERSHIP CONVENTION

PROJECTS	KPIs
<ol style="list-style-type: none"> 1. Identify 1-2 areas of need to host classes that can meet that need. (use post convention survey or send a new survey through Givebacks or newsletter) 2. Host classes that teach beyond positions specific classes 	<ol style="list-style-type: none"> 1. Host 1-2 new classes that meet the needs in the identified areas. 2. Host 6-8 convention classes not specific to PTA Positions (possible whole session). 3. Host classes outside of leadership convention

CREATE TRANSITION BEST PRACTICES

PROJECTS	KPIs
<ol style="list-style-type: none"> 1. Create a handoff list for transitioning positions 2. Train on PTA needs assessment 	<ol style="list-style-type: none"> 1. Update good standing list and transition best practices list (you're new to this position - where to go and find resources). 2. Create Templates for Region, Council and Local Standing Rules (lists district policies) 3. Advertise/train on basic needs assessment

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GOAL **2**

Build a Leadership Pipeline so that all levels of PTA have adequate leadership both now and into the future.

OBJECTIVES

PROVIDE LEADERSHIP SKILLS TRAINING

PROJECTS	KPIs
<ol style="list-style-type: none"> 1. Add position specific videos, as needed, to PTA University. 2. Statewide Leadership Training Class 	<ol style="list-style-type: none"> 1. Provide 6-8 officer trainings via PTA University 2. Provide Field Service in Regions without RDs 3. 1 Leadership focused webinar 4. Provide a forum for for easy Q&A session

RECRUIT, TRAIN, RETAIN AND CELEBRATE VOLUNTEERS AND LEADERS

PROJECTS	KPIs
<ol style="list-style-type: none"> 1. Celebrate PTA Leaders in collaboration with Community Engagement Commissioner 2. Advertise convention classes 	<ol style="list-style-type: none"> 1. Highlight 1 award type each month and celebrate a past winner. (social media or newsletter) 2. Promote National Volunteer Week (April 21-27) along with volunteer spotlight (ask for nominees on each of the local reports) 3. Highlight 1 class topic each week while registration is open.