

WELCOME!

We will begin soon!



Advocacy 101

Taught by Angelee Aedo, VP of Advocacy

Advocate definition:

one who defends or maintains a cause or proposal

one who supports or promotes the interests of a cause or

group one who pleads the cause of another

Advocacy Definition:

the act or process of supporting a cause or proposal

the act or process of advocating something

So what does that mean for us?
Who are you? Where are you from?
How long have you been involved in advocacy?

So what does that mean for us?
Who are you? Where are you from?
How long have you been involved in advocacy?

The mission and purpose of PTA state that a primary focus of PTA is “make every child’s potential a reality by engaging and empowering families and communities to advocate for all children,” “to speak on behalf of children and youth,” and to “secure adequate laws for [their] care and protection...” Advocacy work for children and youth must be a unified effort of local members with council, region, and Utah PTA officers.

The “Handbook” part:

Create an advocacy plan for your school using transformative family engagement!

A shared effort of families, schools, and community leaders to advance programs, practices, and policies to engage families and communities to make every child’s potential a reality.

- 1. Identify a Legislative/Advocacy Vice President for your Board**
- 2. Meet with your administration and discuss ways to support your School Improvement Plan**
- 3. Sign up for State and Federal PTA Action Alerts**
- 4. Attend Utah PTA Advocacy Conference & PTA Day at the Capitol**
- 5. Develop relationships with the decision makers in your area - teachers, principals, mayor, city council members, local and state school board members, state and federal legislators**

The “Handbook” part 2:

Just a few things to remember about advocating for Utah PTA

1. PTA is a 501(c)(3) non-profit association and we must follow certain laws governing 501(c)(3)s.
2. 501(c)3) organizations are "... prohibited from intervening in a political campaign for or against any candidate for an elective public office." Source: IRS instructions for Schedule A, IRS Form 990
3. During an election year, if one candidate is invited to a PTA event or meeting, then ALL candidates MUST be invited. This also includes a candidate asking to come to an event or meeting. If one comes then ALL candidates must be aware and invited.
4. Non-profit organizations may involve themselves in issues of public policy such as holding educational meetings, preparing and distributing educational materials, or otherwise considering public policy issues in an educational manner without jeopardizing their tax-exempt status.

Jobs and Duties



Some parts to pay attention to

Attend legislative trainings at:

1. Utah PTA Advocacy Conference
2. PTA Day at the Capitol
3. Utah PTA Leadership Convention
4. Region and council legislative meetings

Study legislative information in national, state, region, and council mailings and publications.

1. Follow issues in the media

2. Consult the Utah PTA Legislative Bill Sheets. This page is updated weekly during the Utah legislative session.

3. Join the Utah PTA Legislative Advocacy Committee

4. Study the Utah PTA Resolutions to gain an understanding of areas of Utah PTA advocacy.



Meet with other local Legislative Vice Presidents in your council to plan legislative activities

1. Obtain a list of local Legislative Vice Presidents in your council

2. Attend council and region meetings as requested

3. Communicate with your council legislative contact to decide how best to plan for your area, remembering that some activities may work best on a region basis

4. Attend a Meet the Candidates Night

5. Attend other legislative activities in your region or council

Maintain a positive working relationship with policy makers in your school district and city

1. Legislators

2. Superintendents

3. Administrators

4. School board members

5. Community Council members

6. Mayors and city officials



Let's talk about the legislative process for a little bit



Legislative Session Overview

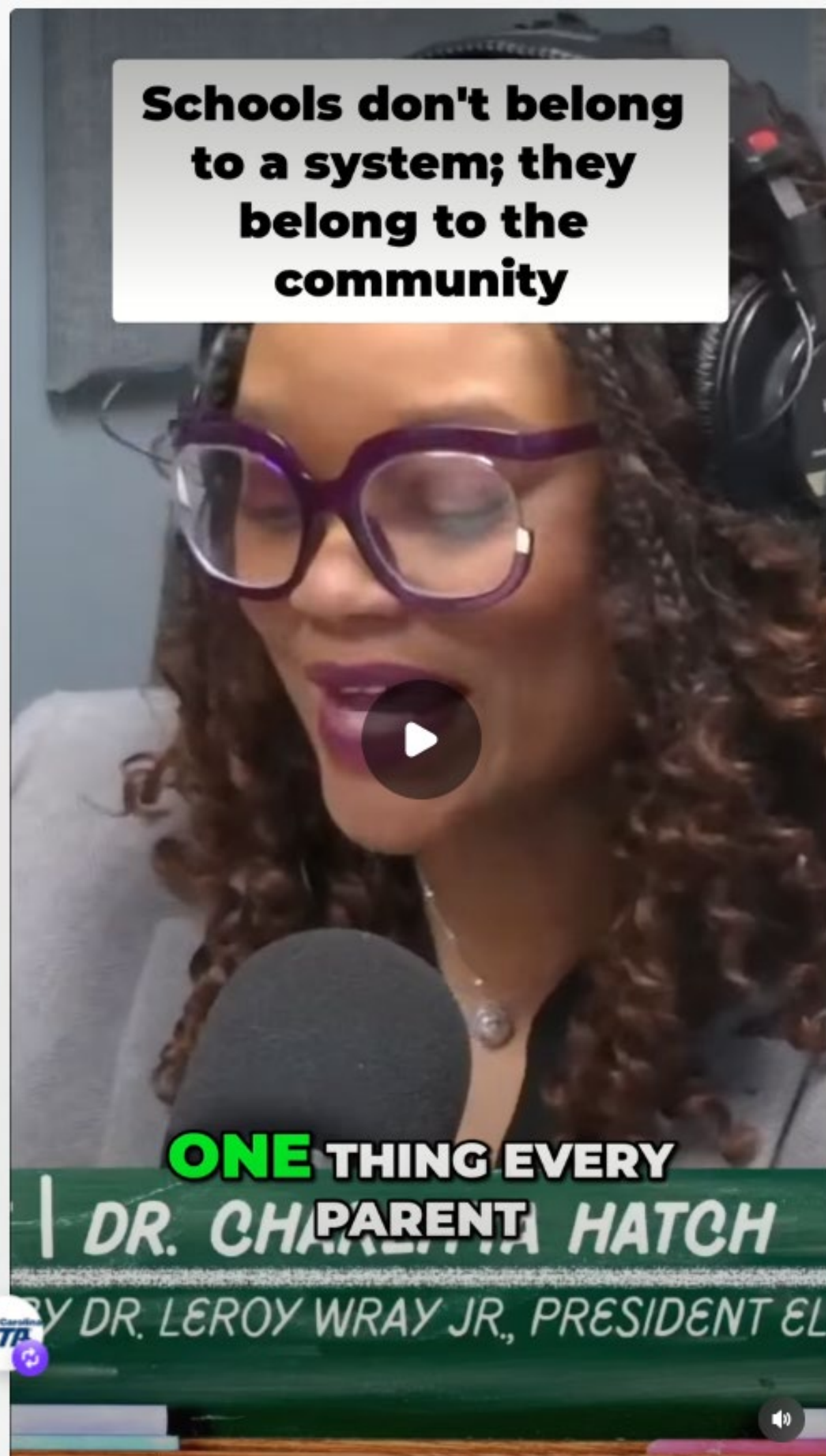


Website Resources



**Schools don't belong
to a system; they
belong to the
community**

My Advocacy Journey and You



ONE THING EVERY

DR. CHARLETTA HATCH

PARENT



BY DR. LEROY WRAY JR., PRESIDENT EL



Connect with us on social media



FACEBOOK

- Utah PTA
- Utah PTA Advocacy
- Utah PTA Super Secondary
- Utah PTA Excellent Elementary
- Utah PTA Treasurers
- Utah PTA Reflections
- Utah School Community Councils
- Utah PTA Teachers
- Utah PTA Battle of the Bands

Connect with us on social media



INSTAGRAM - @UtahPTA



X - @UtahPTAOneVoice



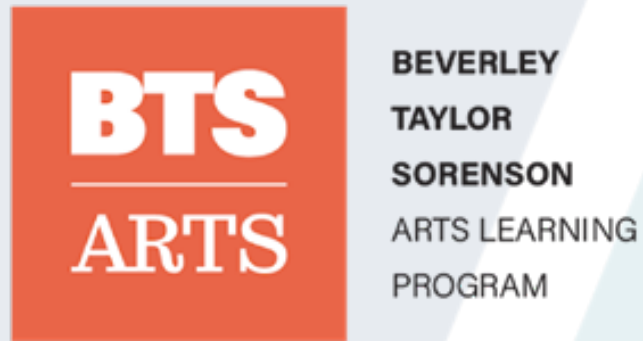
PINTEREST - Utah PTA



YOUTUBE - Utah PTA One Voice



UTAH PTA SPONSORS



BEVERLEY
TAYLOR
SORENSEN
ARTS LEARNING
PROGRAM



One Kind Act a Day
ThePowerOfKind.org

