

The Why and How of Membership Leadership

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The Membership Leader's Mandate

Visionary Goals

Strategic Theme

Data Integrity

**Membership-Treasurer
Partnership**

Why Membership Matters

- More than a Transaction: Dues are for advocacy and support, not profit.
- A Seat at the Table: Your membership total is your "volume" when speaking to decision-makers.
- Strength in Advocacy: We speak for every child with one collective voice.
- Building Community: Membership creates a sense of belonging and a pathway for future leaders.

The "Gold Standard" Program

- The Power of Three: Three people count all cash and checks; two people go to the bank.
- Data/Dollar Split: Membership manages the roster; Treasury manages the payment.
- The 25th Deadline: Monthly reporting and remitting to maintain "Good Standing."
- Givebacks Advantage: The most efficient way to sync your roster with Utah PTA.

2026-2027 Utah PTA Membership Theme

PTA: Power Up



Happy Birthday-100 Year of Utah PTA



National PTA: PTA for your Child

**JOIN
FOR
YOUR
CHILD**

**National
PTA**
everychild.onevoice.®

Utah  2026
**PTA LEADERSHIP
CONVENTION**
together we lead 

Come Build Something Amazing



**Utah
PTA**

**COME BUILD
SOMETHING AMAZING!
JOIN PTA TODAY!**



**Utah
PTA**

LOADS OF BENEFITS

- Engage in children's learning
- Resources for parenting, education, health, safety and much more
- Advocate for all children
- Programs like Reflections, Battle of the Bands, Ribbon weeks and more
- Connect with other parents, school & community leaders



utahpta.org

Beehive Theme



25-26 Award of Excellence Winner: Magna Steam Academy PTA



What are our membership goals?



September (Early Bird Award)

We need 53 memberships submitted by the 25th (50% of last years membership numbers)



October (On Target Award)

We need 81 memberships submitted by the 25th (75% of last years membership numbers)



November (Trailblazer Award)

We need 108 memberships submitted by the 25th (1 more membership than we had last year)

Super Teachers and Staff Award

We need 100% of our full-time staff members to join in order to receive this award. We were one of a handful of PTA's to receive this award last year, and would love to accomplish it again this year.



October (Centennial Unit Award)

We need 100 memberships submitted by the 25th (This is an added award since it is the 100th anniversary of Utah PTA)

Magna STEAM Academy PTA



25-26 Award of Excellence Winner: Orchard Elementary PTA



Join Orchard Families & Teachers in Supporting our Kids

Orchard PTA Membership Drive

 **DADS AND SPANISH SPEAKERS, WE WANT YOU TOO!** 

Kids get a prize!



No volunteering required!
Your \$10 membership supports:

- Reflections Arts program
- School-Wide Service Projects
- Folklórico Dance Club
- Missoula Children's Theatre
- Culture Week

Únase a las Familias y Maestros de Orchard para Apoyar a nuestros Niños



¡Sra. Guastavino se unió al PTA de Orchard!
¿Y tú?

CUANDO LAS FAMILIAS HISPANOHABLANTE PARTICIPAN, LA ESCUELA SE FORTALECE Y LOS ESTUDIANTES SE BENEFICIAN.
- Junta de Educación del Estado de Utah

Escanea para unirse

Orchard PTA



Escanea para unirte

Orchard PTA

Join Orchard Families & Teachers in Supporting our Kids



Mrs. Jones joined Orchard PTA!
Have you?

PARENT INVOLVEMENT = BETTER BEHAVIOR AT SCHOOL.
- Utah State Board of Education

Scan to join

Orchard PTA



Scan to join

Orchard PTA

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together we lead 

Planning a Membership Campaign

The Launch (Aug/Sept): Use the theme to make a bold first impression.

The Mid-Year Momentum (Oct–Jan): Reconnect during SEPs and community events. *Watch for early award deadlines.*

The Award Sprint (Feb): Final push for all Award Applications by March 1st.

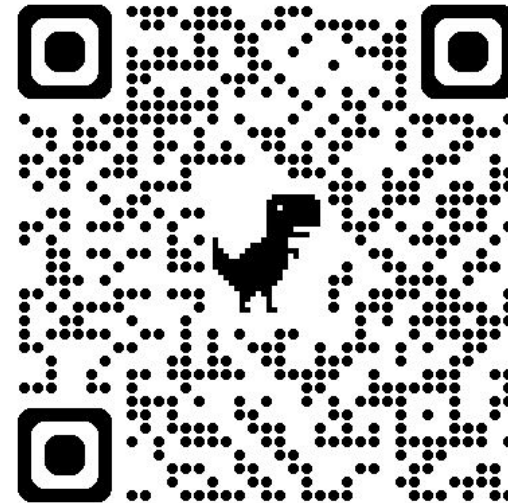
The Succession (March): Complete elections by March 31st for a smooth hand-off or a fresh start for returning leaders.

Next Steps & Resources

Still have questions? I'm here to help.

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utahpta.org/membership



Connect with us on social media



FACEBOOK

- Utah PTA
- Utah PTA Advocacy
- Utah PTA Super Secondary
- Utah PTA Excellent Elementary
- Utah PTA Treasurers
- Utah PTA Reflections
- Utah School Community Councils
- Utah PTA Teachers
- Utah PTA Battle of the Bands

Connect with us on social media

INSTAGRAM - @UtahPTA



X - @UtahPTAOneVoice



PINTEREST - Utah PTA



YOUTUBE - Utah PTA One Voice



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