

WELCOME TO 2024 LEADERSHIP CONVENTION

Session will begin soon



A graphic of the state of Utah with a white outline. Inside the outline, the words 'DEVELOP', 'ADVOCATE', and 'ENGAGE' are stacked vertically in large, blue, distressed font. A vertical dark green bar runs through the center of the state, containing the word 'UTAH' in white, distressed font.

DEVELOP
ADVOCATE
ENGAGE
UTAH

Develop programs, resources, and leadership skills that enhance the lives of all children, youth, and their families.

Advocate by speaking on behalf of all children and youth in schools, in the community, before governmental bodies, and before other organizations that make decisions affecting children.

Engage the public in united and equitable efforts to secure the physical, mental, emotional, spiritual, and social well-being of all children and youth.

MAKE ROOM FOR COMMUNITY

Michelle Love-Day



SESSION OBJECTIVE

Participants will discuss the barriers and benefits to working with others in the community and how to develop strategies that will leave them feeling empowered, engaged, and ready to embrace the diverse needs of their community.



“Students will need more than just good teachers and smaller class sizes to meet the challenges of tomorrow. For students to get the most out of school, we need to promote a partnership between parents, community leaders, and teachers... Only through partnerships can our schools keep improving and stay on the right track.”

— Susan Castillo, Oregon Superintendent of Public Instruction, Daily Astorian, June 12, 2003



TITLE III

Schools that receive Title III funding, for example, are required to:

Implement an effective means of outreach to parents of limited English proficient children to inform such parents of how they can:

1. be involved in the education of their children; and
2. be active participants in assisting their children:
 1. to learn English;
 2. to achieve at high levels in core academic subjects; and
 3. to meet the same challenging State academic content and student academic achievement standards as all children are expected to meet (Title III, 3302(e) cited in Gomez & Greenough, 2002, p. 4).



MESSY

BEAUTIFUL

PEOPLE



SO WHAT DO YOU DO?

“

Time and time again people we support tell us that developing relationships is what's most important to them

”

RELATIONSHIPS & PATIENCE

“

Relationships keep us healthy and happy in a way nothing else can

”

HOW TO GAIN COMMUNITY INVOLVEMENT

At your table, take the time to look into Karen Mapp's advocacy for families.

What issues have you seen happening in your school?

What goals do you have for the upcoming year? And what do you need to do to achieve those goals?

Trust

Culture

Family Involvement (Engagement)

9 STEPS TO INCREASE COMMUNITY ENGAGEMENT



- Encourage Discussion To Forge Relationships.
- Participate In Local Events.
- Be A Partner For Your Community.
- Target The Leaders On The Ground.
- Use Your Space To Inform Your Neighbors.
- Leverage The Community For Knowledge.
- Let Ambassadors Lead The Way.
- Be Consistent And Get Involved.
- Create mutually beneficial opportunities



DIVERSITY & INCLUSION
UTAH PTA

Let your PTA organization speak for itself. Make connection and create an experience.

WHAT CONNECTIONS CAN YOU MAKE TODAY?



“Everyone can be great, because everyone can serve. You don’t have to have a college degree to serve. You don’t have to make your subject and verb agree to serve. You only need a heart full of grace. A soul generated by love.”

Dr. Martin Luther King, Jr



THANK YOU!

Michelle Love-Day
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RESOURCES

Articles

- [Nine ways to improve community engagement](#)
- [SCLC MLK Institute](#)
- [Working with communities- A guide](#)
- [Utah PTA Community Engagement](#)
- [Building trust in diverse families](#)
- [Improving our schools, one family at a time](#)

CONNECT WITH US ON SOCIAL MEDIA



FACEBOOK

- Utah PTA
- Utah PTA Advocacy
- Utah PTA Super Secondary
- Utah PTA Excellent Elementary
- Utah PTA Treasurers
- Utah PTA Reflections
- Utah School Community Councils
- Real Men of Utah PTA

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