WELCOME TO 2024 LEADERSHIP CONVENTION

Session will begin soon





Develop programs, resources, and leadership skills that enhance the lives of all children, youth, and their families.

Advocate by speaking on behalf of all children and youth in schools, in the community, before governmental bodies, and before other organizations that make decisions affecting children.

Engage the public in united and equitable efforts to secure the physical, mental, emotional, spiritual, and social well-being of all children and youth.



HOW GIVEBACKS CAN HELP YOUR PTA RUN BETTER

Givebacks is your secret weapon to conquer PTA tasks and thrive!

- Manage officers and admin access
- Sell memberships
- Export your payout reports
- Upload members and pay dues
- Sell your spirit wear and more
- What is Shop to Give???
- Fundraisers!!!



MANAGE OFFICERS & ADMIN ACCESS

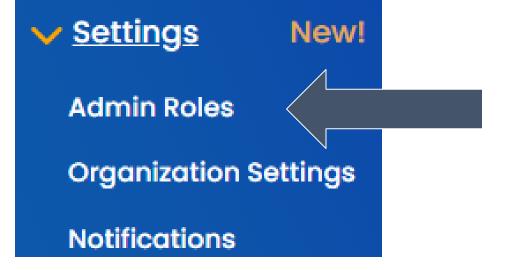
Compliance

Update Officers

View Unit Data

Enter Submissions (Form 990s, Financials)

View Documents





ADD OFFICERS

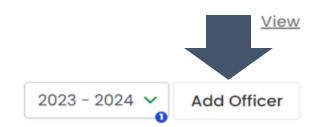
Compliance

Compliance Submissions

Enter your compliance submissions like Form 990s and Financial reviews.

Officers & Committee Chairs

Officer Information Incorrect?

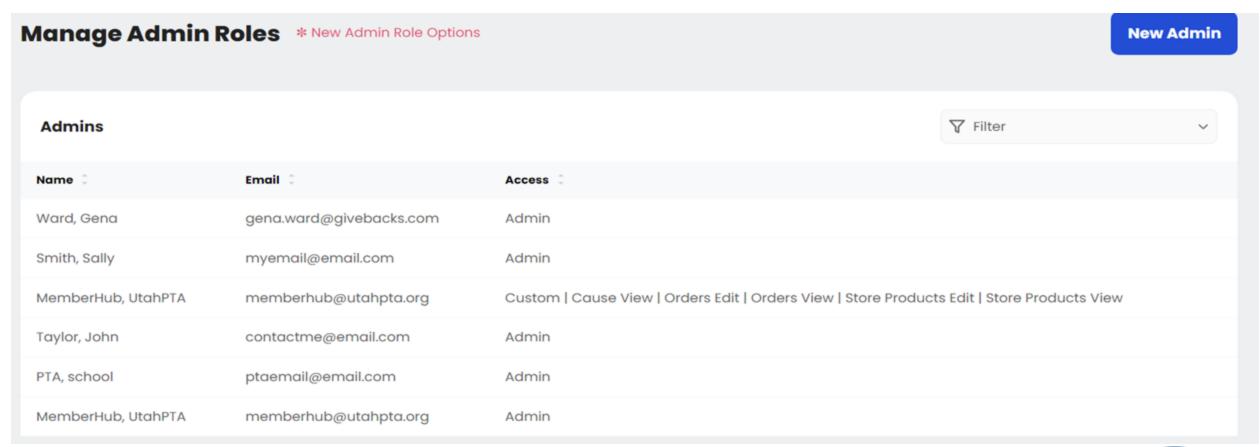


<u>View</u>

Name	Office	Address	Email	Phone
Sally Smith	President		myemail@email.com	8015551234



MANAGE ACCESS





ADD MEMBERSHIPS IN YOUR STORE

Memberships

Manage Members

Manage Membership
Items

Remit State Dues

Membership Items

Name	Categories	MH Store	MH Pay	State Member Type
Parent/Guardian	Memberships	~	~	~
Faculty/Staff	Memberships	~	~	~
Student	Memberships	×	×	~
Business	Memberships	×	×	~
Grandparent	Memberships	×	×	~
Community	Memberships	×	×	~
Other	Memberships	×	×	~



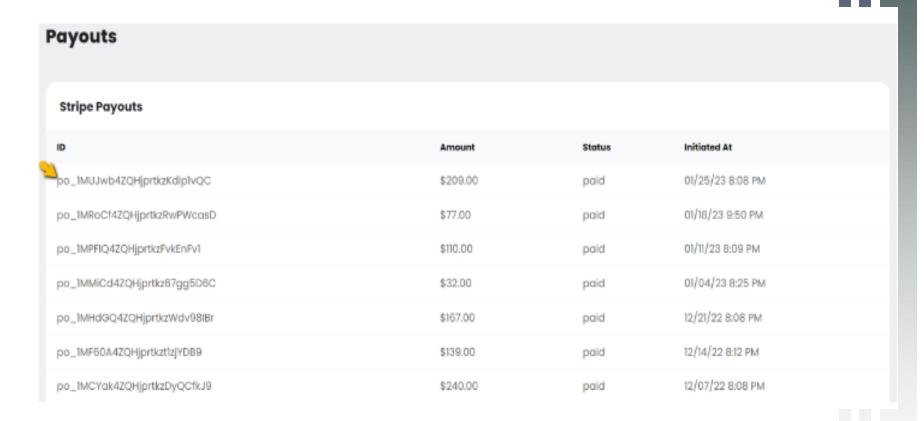
EXPORT YOUR PAYOUT REPORTS

Financial
Management

Review orders

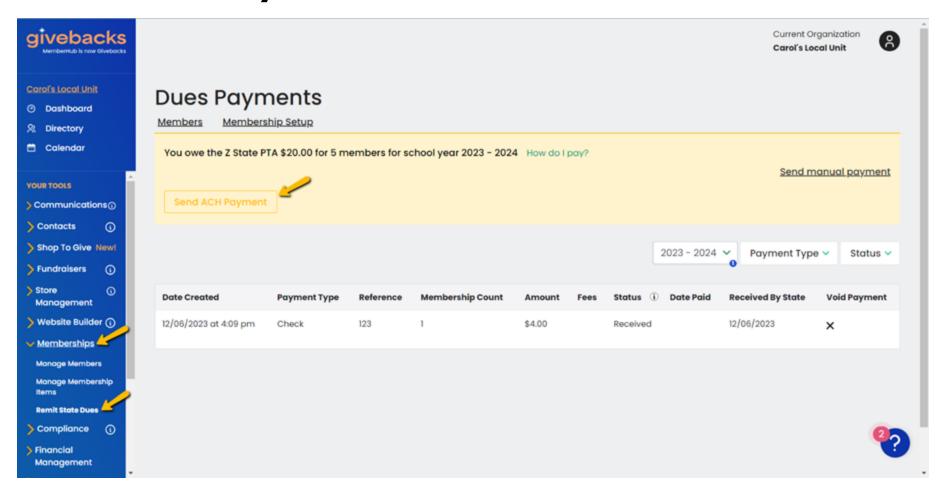
View Payouts

Stripe Settings



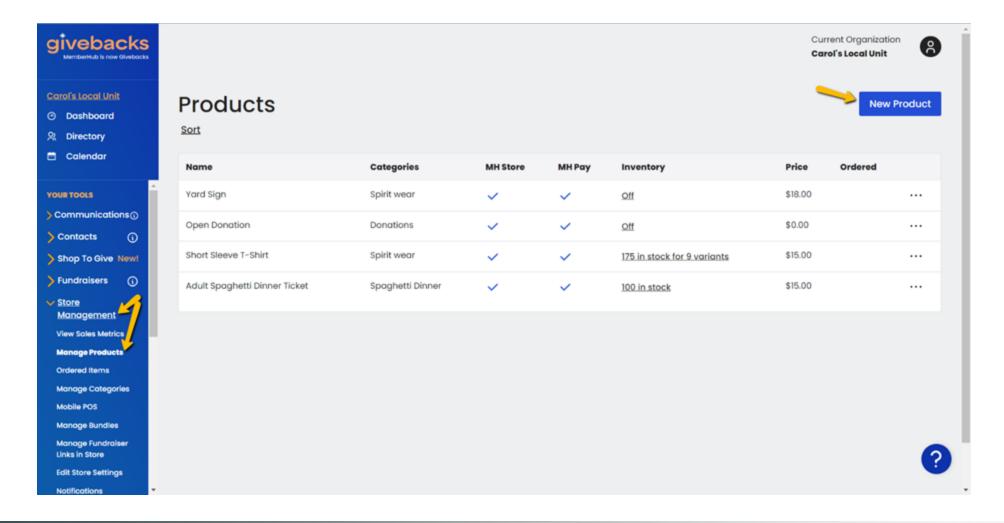


Pay State/National Dues



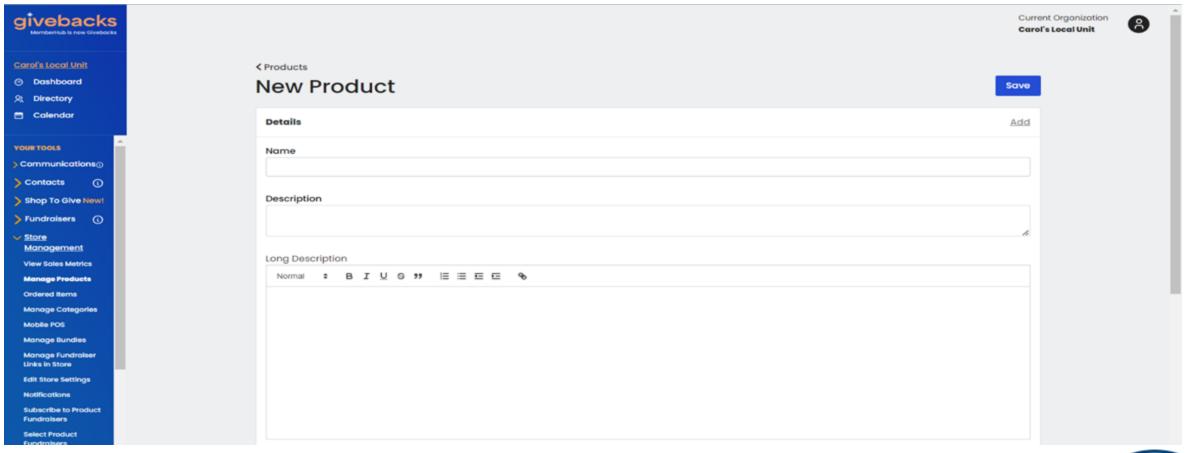


SELL YOUR SPIRIT WEAR AND MORE





ADD PRODUCT DETAILS





OTHER PRODUCT OPTIONS





IMPORT MEMBERS

Import Members

×

Members 1

Export CSV

<u>Import Members</u>



1) Download & Complete the Template

Download the template and fill it out without adjusting the header row. The format of your data must match this exact format.

Any Spreadsheet program like Excel can be used to edit and save a file in the .csv file format. The Email column must contain unique email addresses. Two people cannot share an email address.



Download Template

2) Upload Your Completed .csv File

- These contacts are expecting to hear from my organization.
- The list was not purchased, rented, appended, or provided by a third party.



WHAT IS SHOP TO GIVE?

The good news is, if your organization has a Givebacks store, you are already set up for Shop to Give and you will automatically get your payouts weekly in your existing Givebacks stripe account!

Log in to your Givebacks site and go to

Shop to Give on your toolbar.



What is Shop to Give

Promotion Center

Shop to Give Metrics



HOW CAN GIVEBACKS HELP WITH FUNDRAISERS?

- 6 Types of Fundraisers
- Crowdfunding
- A-Thons
- Multi-Type
- Auctions
- Sweepstakes
- Ticketed Events

3 Levels of Support

- Do It Yourself Options
- Step by Step Guide
- Fundraising Experts

Crowdfunding

Achieve big goals with crowdfunding

Crowdfunding allows you to raise money virtually, without the need to host an event, track paper forms, go door-to-door, or chase down people for payments. And by harnessing the power of social media and the enthusiasm of your supporters, you can expand your supporter base exponentially to raise more money and rally new volunteers. Create team pages or add incentives to up the excitement.

Start Crowdfunding

View Step-by-Step Guides



RECOMMENDED GIVEBACKS SUPPORT ARTICLES

- Getting started with your Online Store
- How do I set up Stripe to take payments with Givebacks?
- How can I set up memberships and create custom/family memberships in the store?
- Can I import members?
- How do I download a report of Stripe payouts for reconciliation?
- How do I change settings for the processing fees in my store?
- How do the Credit Card Processing fees work for the store?
- How do I view my orders?
- Managing Your Cause with Shop to Give



ANDREA HINTON GIVEBACKS CONTACT

GIVEBACKS@UTAHPTA.ORG

SUPPORT.GIVEBACKS.COM

What questions do you have?



CONNECT WITH US ON SOCIAL MEDIA



FACEBOOK

- Utah PTA
- Utah PTA Advocacy
- Utah PTA Super Secondary
- Utah PTA Excellent Elementary
- Utah PTA Treasurers
- Utah PTA Reflections
- Utah School Community Councils
- Real Men of Utah PTA



CONNECT WITH US ON SOCIAL MEDIA



INSTAGRAM - @UtahPTA



X - @UtahPTAOneVoice



PINTEREST - Utah PTA



YOUTUBE - Utah PTA One Voice



THANK YOU TO OUR SPONSORS!











































