



# Welcome to Givebacks

Givebacks Communications, Contacts, &  
Websites for Utah PTA Leaders

2025

# Agenda

- What is Givebacks?
- Messages & Newsletters
- Websites
- Contact Management

# Who is here?

# What is Givebacks?

## Fundraising



Raise money in unique, fun and engaging ways

## Storefront



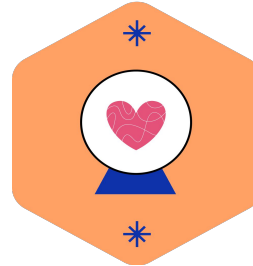
Everything you need to sell on behalf of your org, in person or online

## Supporter Management



Capture, manage and organize supporter information with ease

## Supporter Communication



Acquire, reach and engage supporters with effective communication solutions

## Reporting & Compliance



Manage all your administrative reporting, admin and compliance requirements

## Shop to Give



Reach more supporters and create a passive fundraising stream

# Communication

# Directory – Coming Soon!

**Admin View**

## Directory

Settings

Search by name or email Filters

Contacts	Family Members	Current Member	Lists
Anderson, Christina	Elliott, Mark, Max, Nina, Norah	✓	{List Name}, {List No...}
Anderson, Mark	Cristina, Elliott, Max, Nina, Norah	✓	{List Name}, {List No...}
Clark, Benjamin		✗	{List Name}
Davis, Charlotte	Mason, Ethan, Logan, Lucas	✓	{List Name}, {List Name}, {L...
Edwards, Daniel	Mia, Sophia, Isabella, Amelia, Harper	✓	{List Name}, {List Name}, {L...
{Last Name, First Name}	{Family Member, Family Member, Family Member}	✓	
{Last Name, First Name}	{Family Member, Family Member, Family Member, Family Member, Family Member, Family Member, Family Member}	✗	{List Name}, {List Name}, {L...
{Last Name, First Name}	{Family Member, Family Member, Family Member}	✓	
{Last Name, First Name}	{Family Member, Family Member, Family Member, Family Member, Family Member, Family Member}	✓	{List Name}, {List Name}, {L...
{Last Name, First Name}		✗	{List Name}
{Last Name, First Name}	{Family Member, Family Member, Family Member}	✓	

Display 100 per page

## Directory

Search by name or email Filters

Contacts	Family Members	Current Member	Lists
Anderson, Christina	Elliott, Mark, Max, Nina, Norah	✓	{List Name}, {List Name}, {L...
Anderson, Mark	Cristina, Elliott, Max, Nina, Norah	✓	{List Name}, {List Name}, {L...
Clark, Benjamin		✗	{List Name}
Davis, Charlotte	Mason, Ethan, Logan, Lucas	✓	{List Name}, {List Name}, {L...
Edwards, Daniel	Mia, Sophia, Isabella, Amelia, Harper	✓	
{Last Name, First Name}	{Family Member, Family Member, Family Member}	✓	
{Last Name, First Name}	{Family Member, Family Member, Family Member, Family Member, Family Member, Family Member}	✗	{List Name}, {List Name}, {L...
{Last Name, First Name}	{Family Member, Family Member, Family Member}	✓	
{Last Name, First Name}	{Family Member, Family Member, Family Member, Family Member, Family Member, Family Member}	✓	{List Name}, {List Name}, {L...
{Last Name, First Name}		✗	{List Name}
{Last Name, First Name}	{Family Member, Family Member, Family Member}	✓	

Display 100 per page

# Directory – Coming Soon!

The screenshot shows the user profile for Jane Sandman in the Givebacks system. The page is titled "Wisconsin Test Unit" and "All Contracts > Profile". The profile header includes the name "Jane Sandman" with a blue checkmark, a "Remove from Organization" button, and an "Add to List" button. Below the header, there are tabs for "Contact Summary", "Contact Info", "Purchases", "Communication Activity", "Notes", "Lists", and "Families". The "Families" tab is active, showing a list of family members with placeholder names like "{Family Name}" and a count of members. An "Add Family" button is located at the top right of the family list.

The screenshot shows a "Contact" modal window for Jenna Anderson. The modal includes a close button (X) in the top right corner. The contact information is displayed as follows:
 

- Name: Jenna Anderson (with initials JS)
- Phone: 512-641-8020 (with a "Copy" button)
- Email: jenna.anderson@gmail.com (with a "Copy" button)
- Family 1: {Family Name} Family (2 Adults, 3 Children)
- Family 2: {Family Name} Family (1 Adult, 1 Child)
- Additional Info:
  - [Contact Property] [Response]
  - Language Preference: English, Spanish
  - Willing to Volunteer: Yes
  - Pickup Authorization

# Directory – Coming Soon!



Change Image

Delete Image

### General Details

ⓘ

### Mobile Carrier

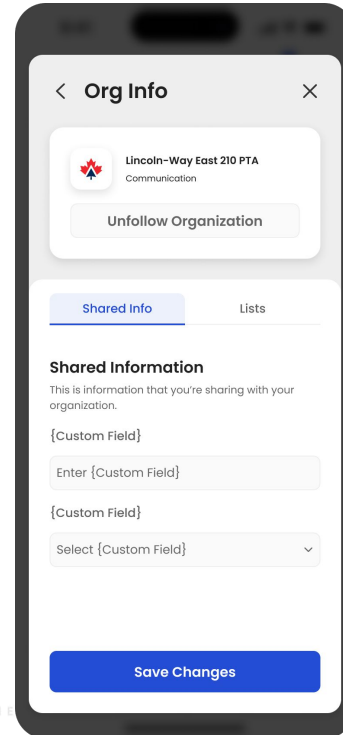
▼

By providing Givebacks with this information, you are giving your consent to receive text messages.

### Address

▼

▼



# Let's Keep in Touch!

Valerie Licata

Email: [Valerie.Licata@givebacks.com](mailto:Valerie.Licata@givebacks.com)

Daniela Kou

Email: [Daniela.Kou@givebacks.com](mailto:Daniela.Kou@givebacks.com)



**Book a 1:1 Meeting**

[support.givebacks.com](https://support.givebacks.com)

Email:

[support@givebacks.com](mailto:support@givebacks.com)

Access Help Center or Contact  
Support Using the



In the top right corner of every  
screen.

# UTAH PTA SPONSORS

