

Welcome to 2026 Leadership Convention

This session will begin soon



Council President 2.0

Charissa Little - Area VP

Becca Crookston - Director of Leadership



UTAH PTA MISSION

To make every child's potential a reality by engaging and empowering families and communities to advocate for all children.



Things we will cover

1. Why PTA
2. Council Training Slides
3. Real life examples
 - a. Bylaws in action
 - b. Where else to find help
 - c. Who to contact

What is your non-negotiable brand name item?

Something that a generic replacement will not do.
Even if the brand name costs more.

Brand names

Some brand names become so trusted and widely recognized that they come to represent an entire category.

For example:

- Kleenex = tissue
- Band-Aid = adhesive bandage
- Velcro = hook-and-loop fastener



PTA

STEM + FAMILIES



PTA CONNECTED

Take Charge of Your Digital Life



- Programs
- Training
- Advocacy



JOIN US
JOIN US
JOIN US

8 PM
on the first Thursday of each month

practical PTA
PTA

MORE INFO >>>
utahpta.org/practical

TRAINING

UTAH PTA DAY at the CAPITOL

UTAH PTA
everychild.one voice.

VOLUNTEERS NEEDED! Sign Up

Join a commission or committee for the 2025-26 year!



Utah PTA
STUDENT PTSA DAY
at the
CAPITOL

Utah PTA
GOLD STAR PTA

Utah PTA
2026
LEADERSHIP CONVENTION
together we lead

Why PTA?

PTA has become the trusted and recognized name in **parent and family engagement**.

For generations, schools and communities have associated PTA with: **family involvement**, **school support**, **advocacy**, **student programs**, and **leadership development**

While many schools may have parent groups, PTA carries a legacy and reputation that is instantly understood by families, educators, and community leaders.

PTA is more than a parent group—it is the recognized standard for family-school partnership.

Council Training Slides

Monthly Council Meeting

- Your Council board attends and reports/helps with training.
- Council bylaws state that the local president, president-elect, and principal should attend, they are your voting body.
- Some councils invite secretary and treasurer to attend training.

Monthly Council Training Slides

- Made by Utah PTA with timely information.
- You receive training from your Region committee meetings.
- You share the training in your Council meetings.
- Parts of the training are customizable. You will need to add information for your district/council.

Council Training Slides

Council Name Sample Agenda
Date and time
Location



Attendees:
Excused:

Has a quorum been met?

Approve agenda:
Approve minutes:

Utah PTA Mission: To make every child's potential a reality by engaging and empowering families and communities to advocate for all children.

Council budget review:

- Leadership Tip
- Membership Moment
- Admin Tip
- Bylaws Status and Compliance Updates & Training
- President Training
- Treasurer Training
- Advocacy Training
- Programs and Events Training
- PTSA Training
- District Specific Training
- Upcoming Due Dates

Networking activity or sharing Celebrations and Concerns:
Next council meeting date:

Adjourn

Attention Council Presidents!

Go to File.
Click on Make a Copy.
Select Entire Presentation.
Rename your copy of the slide deck.



Edit the slides **in your copy** near the end of the presentation with your District and Council information. Do not edit the original.

Delete this header page.

Also share the PDF documents with your local units.



UTAH PTA MISSION

To make every child's potential a reality by engaging and empowering families and communities to advocate for all children.



VISION OF UTAH PTA

- **Advocate** by speaking on behalf of all children and youth in schools, in the community, before governmental bodies, and before other organizations that make decision affecting children.
- **Develop** programs, resources, and leadership skills that enhance the lives of all children, youth and their families.
- **Engage** the public in united and equitable efforts to secure the physical, mental, emotional, spiritual, and social well-being of all children and youth.



Council Training Slides

What we will cover in this session

- Leadership Tip
- Membership Moment
- Admin Tip
- Bylaws Status and Compliance Updates & Training
- President Training
- Treasurer Training
- Advocacy Training
- Programs and Events Training
- PTSA Training
- District Specific Training
- Upcoming Dates
- Celebrations and Concerns



Practical PTA Webinar

utahpta.org/practical

practical **Utah PTA**

PTA

After registering, you will receive a confirmation email about joining the meeting.

TRAINING

Join us on the first Thursday of each month

JUN 4 8 PM

OPENING THE BOOKS FOR TREASURERS

by Karen Beebe



utahpta.org/practical

practical **Utah PTA**

PTA

After registering, you will receive a confirmation email about joining the meeting.

TRAINING

Join us on the first Thursday of each month

MAY 7 8 PM

REFLECTIONS SUMMER KICK-OFF

by Rebekah Pitts

If you missed the May training the recording is available to watch in the Utah PTA University.

!!Note to councils: list each of your local schools on the slide














Give them each time to share a Celebration (something that went/is going well in their PTA/PTSA) and a Concern they would like to brainstorm about. These could be about events they have coming up they are still planning or about something that recently happened they would like advice (or to give advice) about.

Council Training Slides

Shared with me > Utah PTA Branded Mat... > Council Sharing Folder

Type ▾ People ▾ Modified ▾ Source ▾

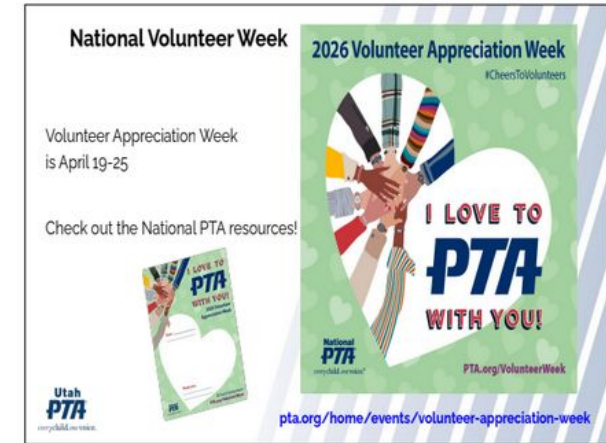
Name ↑

1 January Council Training	
2 February Council Training and Handouts	  April Council Training Notes.pdf 
3 March Council Training and Handouts	
4 April Council Training and Handouts	 April Final Council Training Deck.pptx 
8 August Extended Council Training and Handouts	 State Battle of the Bands.png 
9 September Council Training	 State BoB poster.jpeg 
10 October Council Training and Handouts	
11 November Council Training and Handouts	
 Council Sample Agenda MAKE A COPY 	
 Utah PTA Upcoming Dates 2025-2026.pdf 	

 **Note to Council:** You can use this slide to check in with your units and celebrate their achievements.

If you have already celebrated your local units, you can encourage next year's leadership to make a membership goal and work towards these awards.

visit <https://www.utahpta.org/2025-26-membership-award-winners> to see the awards winners.



National Volunteer Week

Volunteer Appreciation Week is April 19-25, and National PTA is proud to celebrate all of the passionate volunteers who we love to PTA with! The power of PTA comes from you, our volunteers and we are filled with gratitude to champion the PTA mission alongside you.

It takes a special type of person to step up and lean in, so let's show our amazing PTA volunteers how much we appreciate their tireless work and dedication! From organizing events and membership drives to bridging gaps between families and educators, the work of our volunteers often goes far beyond our recognition. Take time this week to honor and celebrate the volunteers who you love to PTA with!

Volunteer Appreciation Week established in 1974, allows us to celebrate PTA volunteers all week long who have made strides to improve the future of children all over the country.



Real Life Examples

Bylaws:

Other resources:

Who would you talk to?

Real Life Examples

1. Your Council has a PTA thinking about going PTO.
What are some of the benefits of PTA that you could share with them?
And what would your next step be?

Bylaws:

Other resources:

Who would you talk to?

Real Life Examples

2. The local treasurer was not providing monthly financial reports, did not count the money at the Book Fair, and failed to deposit funds nightly after the Book Fair closed. Instead, the money was stored somewhere in the office afterward. Additionally, the treasurer did not obtain the president's signature on checks, and the principal did not sign the check request forms. Due to the lack of monthly reporting, the treasurer was able to steal funds from the checking account.

Bylaws:

Other resources:

Who would you talk to?

Real Life Examples

3. While the council president was attending a local meeting, the local PTA president informed them that they didn't worry too much about the bylaws or following the "rules."

Their philosophy was, "It's not about the bylaws or following rules; it's about the children."

Bylaws:

Other resources:

Who would you talk to?

Real Life Examples

4. The Council was judging reflection entries and had to disqualify all the entries from one of the local PTA's because they had not renewed their bylaws or paid their memberships. The local president was upset and thought that was unfair.

Bylaws:

Other resources:

Who would you talk to?

Real Life Examples

5. Your Council has a local PTA that can't find any leadership. They have people that are willing to do all the programs, but no one will step up as President or Treasurer. What are their options?

Bylaws:

Other resources:

Who would you talk to?

Real Life Examples

6. The local Reflections Chair contacted the state Reflections Chair to share concerns about the school PTA President cutting her program budget and refusing to allocate any funds for it. When she attempted to address the issue, the President ignored her calls and assigned another executive committee member to liaise with her instead. This left the Reflections Chair feeling sidelined and excluded from PTA leadership. In a follow-up meeting to resolve these issues, it was revealed that the PTA was not holding monthly board meetings, which would have given the Reflections Chair a platform to present her reports.

Bylaws:

Other resources:

Who would you talk to?



Utah  2026
PTA LEADERSHIP
CONVENTION
together we lead 

Connect with us on social media



FACEBOOK

- Utah PTA
- Utah PTA Advocacy
- Utah PTA Super Secondary
- Utah PTA Excellent Elementary
- Utah PTA Treasurers
- Utah PTA Reflections
- Utah School Community Councils
- Utah PTA Teachers
- Utah PTA Battle of the Bands

Connect with us on social media

INSTAGRAM - @UtahPTA



X - @UtahPTAOneVoice



PINTEREST - Utah PTA



YOUTUBE - Utah PTA One Voice



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