

# Welcome to 2025 Leadership Convention

This session will begin soon



# Already know Givebacks? Attend this class!

Andrea Hinton, Utah PTA Givebacks Specialist



# Maximizing Your PTA's Potential with Givebacks

*Elevate Your PTA with the  
Power of Givebacks*

The logo for Givebacks, featuring the word "givebacks" in a blue, lowercase, sans-serif font. A small orange starburst icon is positioned above the letter "i". The logo is enclosed in a thin black rectangular border.

- Send newsletters
- Import memberships
- Create your website
- Utilize Hubs
- Calendars and Events
- Website notifications
- Stripe ownership



# Craft Captivating Newsletters

**givebacks**

- Home
- Directory
- Calendar
- Shop
- Tools**
- Contacts
- Memberships
- Communications
- Messages
- Newsletters**
- Files

Current Organization  
**Carol's Local Unit**

## Carol's Local Unit Newsletters

Send newsletters, communications, texts & more

[View Campaigns](#)

Search by name or subject Search

<b>Our fundraiser starts tomorrow!</b> 01/30/2024 at 5:46 pm by Carol Holt	<a href="#">Copy</a>	<b>1</b> Sent	<b>100%</b> Opens	<b>0%</b> Clicks
<b>No Fuss Fundraiser</b> 01/30/2024 at 2:02 pm by Carol Holt	<a href="#">Copy</a>	<b>2</b> Sent	<b>150%</b> Opens	<b>0%</b> Clicks
<b>January 2024 Newsletter</b> 01/30/2024 at 1:58 pm by Carol Holt	<a href="#">Copy</a>	<b>2</b> Sent	<b>100%</b> Opens	<b>0%</b> Clicks



# Newsletter Wizardry

**givebacks**

- Home
- Directory
- Calendar
- Shop
- Tools**
- Contacts
- Memberships
- Communications
- Messages
- Newsletters**
- Files
- Store
- Fundraisers
- Shop To Give
- Compliance
- Financial Management
- Website
- My Organization

Current Organization: Carol's Local Unit

## November Newsletter

[Edit Name](#) [Save](#) [Preview](#) [Send Now](#)

**Message Type** Normal [Change](#)

**Recipients** Sending to **25 recipients** [Change](#)  
If you'd like to change your recipient list, click Change

**Subject** November Newsletter [Change](#)

**Template** [Add](#)

Search

**Basic Template**

**1 Column**

**1-2 Column**

**1-2 Column List**

PTA/PTSA Name

Giveback Night for [Your Cause] at [Restaurant]

Classroom Newsletter  
January 25-26, 2021



# Import Your Memberships with Ease

Members 

[Export CSV](#)

[Import Members](#)



## Import Members

### 1) Download & Complete the Template

Download the template and fill it out without adjusting the header row. The format of your data must match this exact format.

Any Spreadsheet program like Excel can be used to edit and save a file in the .csv file format. The Email column must contain unique email addresses. Two people cannot share an email address.



[Download Template](#)

### 2) Upload Your Completed .csv File

- These contacts are expecting to hear from my organization.
- The list was not purchased, rented, appended, or provided by a third party.



# Build a Beautiful Website

givebacks

Current Organization  
Givebacks Testing site

## Website

[Edit Theme](#)

Using our Website Builder, you can easily create a site for your organization with no experience! Add up to six pages and then click the pencil icon to edit them. Events and Officer pages are not editable and will automatically pull from your Givebacks site. When you're ready to launch your site, toggle the switch on the right to Live.

Name	Path	Layout	Live
Home	/	Landing Page	Live
Calendar	/calendar	Custom Page Editor	

Make Live

Add Page

- View Webpage
- Edit Visibility
- Edit Webpage
- Duplicate Webpage

Website Builder



# Organize Your PTA with Hubs

givebacks

Current Organization  
Carol's Local Unit

Home  
Directory  
Calendar  
Shop  
Tools  
Contacts  
All Contacts  
Properties  
Hubs  
Memberships  
Communications  
Store  
Fundraisers  
Shop To Give  
Compliance  
Financial Management

Hubs

Looking to communicate?

Add Hub

Active

Search by Name

<input type="checkbox"/>	Name	People	Add Contacts	...
<input type="checkbox"/>	1st Grade	10	Add Contacts	...
<input type="checkbox"/>	→ Hill	4	Add Contacts	...
<input type="checkbox"/>	→ Jones	0	Add Contacts	...
<input type="checkbox"/>	→ Shaw	8	Add Contacts	...
<input type="checkbox"/>	2nd Grade	7	Add Contacts	...
<input type="checkbox"/>	→ Johnson	6	Add Contacts	...



# Supercharge Your Hubs

givebacks

- Home
- Directory
- Calendar
- Shop
- Tools**
- Contacts
  - All Contacts
  - Properties
  - Hubs**
  - Memberships
  - Communications
  - Store
  - Fundraisers

Current Organization  
**Carol's Local Unit**

## Hubs

Looking to communicate?

[Add Hub](#)

[Active](#)

Search by Name

<input type="checkbox"/>	Name	People		
<input type="checkbox"/>	1st Grade	10	<b>Add Contacts</b>	...
<input type="checkbox"/>	→ Hill	4	Add Contact	...
<input type="checkbox"/>	→ Jones	0	Add Existing Contacts	...
<input type="checkbox"/>	→ Shaw	8	Enter Email Addresses	...



# Calendar - Your Event Powerhouse

The screenshot shows the Givebacks interface for editing an event. On the left is a blue sidebar with navigation options: Home, Directory, Calendar, Shop, Tools, Contacts, Memberships, Communications, Store, Fundraisers, Shop To Give, Compliance, Financial Management, Website, and My Organization. The main content area is titled 'Event Grounds Day' and includes a 'Save' button. Below the title are sections for 'Event Details', 'Date & Time' (10/12/2024 at 10:00 am - 10/12/2024 at 12:00 pm), 'Location', and 'Attendees'. The 'Attendees' section shows 'Attendees are being loaded into this event' and 'Number of RSVPs: Yes (1) Maybe (0) No (0)'. There is a search box for 'Search by attendee email' and buttons for 'Add Attendee +', 'Export', and 'Next'. A table lists the attendees with columns for 'Attendee', 'RSVP', and 'Number of Attendees'. The table contains one entry for Carol Holt with a 'Yes' RSVP and a count of 1. A 'Cancel Event' link is visible below the event title.

Current Organization: Carol's Local Unit

< Event

## Grounds Day

[Cancel Event](#) Save

**Event Details** Grounds Day Add

**Date & Time** 10/12/2024 at 10:00 am - 10/12/2024 at 12:00 pm Add

**Location** Add

**Attendees** Change

Attendees are being loaded into this event

**Number of RSVPs:** Yes (1) Maybe (0) No (0)

Search by attendee email

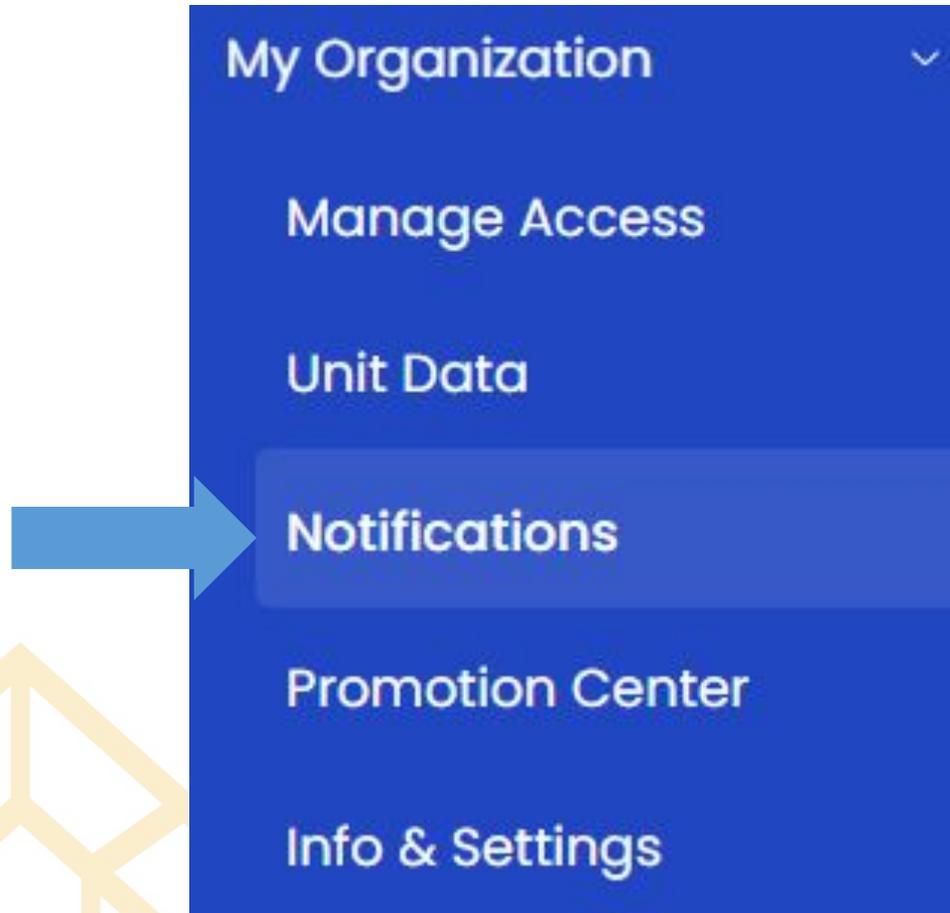
Add Attendee + Export

Attendee	RSVP	Number of Attendees
Carol Holt carol.holt@givebacks.com	<span>Yes</span> <span>Maybe</span> <span>No</span>	1

Next



# Notifications - Stay Connected, Stay Informed



## Notification Details

Notification Recipient

givebacks@utahpta.org

Notification Type

Order Notification

Order Notification

Contact Us



# Stripe - Your Secure Payment Partner

**givebacks**

- Home
- Directory
- Calendar
- Shop
- Tools**
- Contacts
- Memberships
- Communications
- Store
- Fundraisers
- Shop To Give
- Compliance
- Financial Management
- Orders
- Payouts
- Stripe Settings**

Current Organization  
**Givebacks Testing site**



## Stripe Settings

Created At	Email	Status	
06/06/24 11:20 AM	annie.fehm@givebacks.com	Connected	

[View Express Dashboard](#)



# Stripe Account Transfer - A Smooth Handover

Overview

Balance

Tax forms

### Total earnings ⓘ

\$9.18 USD

Past 12 months ▾



### Recent transactions

See all

Date	Status	Type	Amount	Fee	Net
Nov 11, 2:05 PM	Succeeded	Payment Refund	-\$3.55	\$0.00	-\$3.55 USD
Nov 11, 2:05 PM	Succeeded	Payment Refund	-\$9.31	\$0.00	-\$9.31 USD
Nov 11, 2:05 PM	Succeeded	Payment	\$3.55	\$0.00	\$3.55 USD
Nov 11, 2:04 PM	Succeeded	Payment	\$9.31	\$0.00	\$9.31 USD
Nov 10, 10:26 PM	Paid	Payout	\$2.00	\$0.00	\$2.00 USD

### Balance

Total balance ⓘ \$0.00 USD  
Future payouts \$0.00 USD  
In transit to bank \$0.00 USD

See details

### Activity

No activity

See all



# Stripe Payouts - See Your Funds Flow

## Payments

### Stripe Payouts

ID	Amount	Status	Initiated At
po_1MUJwb4ZQHjprtkzKdip1vQC	\$209.00	paid	01/25/23 8:08 PM
po_1MRoCf4ZQHjprtkzRwPWcasD	\$77.00	paid	01/18/23 9:50 PM
po_1MPFIQ4ZQHjprtkzFvkEnFv1	\$110.00	paid	01/11/23 8:09 PM
po_1MMiCd4ZQHjprtkz67gg5D6C	\$32.00	paid	01/04/23 8:25 PM
po_1MHdGQ4ZQHjprtkzWdv98IBr	\$167.00	paid	12/21/22 8:08 PM
po_1MF60A4ZQHjprtkztlzjYDB9	\$139.00	paid	12/14/22 8:12 PM
po_1MCYak4ZQHjprtkzDyQCfkJ9	\$240.00	paid	12/07/22 8:08 PM



# Point-of-Sale (POS) - Accept Payments on the Go!

The screenshot displays the Givebacks website interface. On the left is a blue navigation sidebar with the Givebacks logo at the top. The sidebar menu includes: Home, Directory, Calendar, Shop, Tools, Contacts, Memberships, Communications, Store (highlighted with a yellow arrow), Dashboard, Products, Bundles, Categories, Point of Sale (highlighted with a yellow arrow), Product Fundraisers, Ordered Items, and Settings. The main content area features a 'Mobile POS' section with a sub-header '\* Non-Refundable - Read more here'. Below this is a paragraph describing the app-based mobile swiper and a 'Take payments on the go with Givebacks POS' heading. A yellow arrow points to a blue 'Order a Stripe reader' button, with a 'Learn More' button next to it. To the right, a smartphone displays the Givebacks POS app interface for 'JY Joyner Elementary PTA', showing options like 'View Products', 'Quick Payment', 'Scan Barcodes', and 'Lean Best Practices'. Next to the phone is a white Stripe card reader. At the top right of the page, it says 'Current Organization Givebacks Testing site'. At the bottom, three light blue boxes provide quick setup tips: 'Get set up fast', 'Search your storefront', and 'Accept extra donations'.



# Andrea Hinton

*Givebacks Contact*

[givebacks@utahpta.org](mailto:givebacks@utahpta.org)  
[support@givebacks.com](mailto:support@givebacks.com)

[support.givebacks.com](http://support.givebacks.com)  
[youtube.com/@givebacks](https://youtube.com/@givebacks)

What  
questions  
do you have?

# Connect with us on social media



FACEBOOK

- Utah PTA
- Utah PTA Advocacy
- Utah PTA Super Secondary
- Utah PTA Excellent Elementary
- Utah PTA Treasurers
- Utah PTA Reflections
- Utah School Community Councils
- Utah PTA Teachers



# Connect with us on social media

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X - @UtahPTAOneVoice



PINTEREST - Utah PTA



YOUTUBE - Utah PTA One Voice



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