



everychild.one voice.

BE Informed 2023 Empowered Engaged

UTAH PTA ADVOCACY CONFERENCE

Friday October 6, 2023

9:00 AM - 2 PM

REGISTRATION

September 8 - 29

Conference registration
virtual or in-person

- \$5 PTA Member
- \$15 Non PTA Member
- \$10 pre-ordered lunch

October 6th

On-site Registration
(no lunch option)

- \$15 PTA Member
- \$25 Non PTA Member



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SCHEDULE

8:00 AM - 9:00 AM	On-site Registration
9:00 AM - 10:30 AM	Welcome and Keynote Speakers: Bill Cosgrove, MD, Retired Pediatrician Leadership Panel on Positive Engagement
10:45 AM - 11:30 AM	Session 1: (Choose 1)
	• Be Informed: Media Literacy
	• Advocacy 101
	• How to Talk Politics AND Stay Friends
11:45 AM - 12:30 PM	Session 2: (Choose 1)
	• Current Mental Health Issues & Resources
	• Advocacy in Real Life
	• How to Be an Advocate for Your Child
12:30 PM - 12:45 PM	Lunch pickup
12:45 PM - 2:00 PM	Utah PTA Fall Business Meeting

Jordan School District Aux Building | 7905 S Redwood Rd, West Jordan, UT 84088