NATIONAL PTA®

501(C)(3)





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A 501(c)(3) organization may NOT conduct partisan activities to support or oppose any candidate for public office, including:

- Endorsing a candidate.
- Making a campaign contribution to, or an expenditure for, a candidate.
- Rating candidates on who is most favorable to your issue(s).
- Letting candidates use the organization's facilities or resources, unless those resources are made equally available to all candidates at their fair market value.

Activities 501(c)(3) Organizations CAN Conduct On a Nonpartisan Basis

Nonprofits can conduct a wide range of nonpartisan engagement activities to encourage voter participation and educate voters.

• Conduct or Promote Voter Registration

Make registration forms available at the information desk, actively table during peak hours, or incorporate registration into ongoing services.

• Host or Co-Sponsor a Candidate Forum

Help your community familiarize themselves with the candidates and where they stand on the issues.

• Distribute Nonpartisan Sample Ballots, Candidate Questionnaires, or Voter Guides

Provide nonpartisan information about who and what is on the ballot to help your constituents and community understand what's at stake.

• Continue Issue Advocacy During an Election

Election Season is a great time to put a spotlight on your organization's mission and goals. Write an op-ed or guest column for your local paper.

Educate Voters on the Voting Process

Demystify the voting process by helping voters determine where, when, and how to vote. Look up polling locations and describe to new voters what will happen at the polls.

• Encourage Staff to Serve as Poll Workers or Translators

Nonprofit staff can facilitate the democratic process and help your community participate fully on Election Day.

501(c)(3) Permissible Activities Checklist (continued)

• Educate the Candidates on Your Issues

Send candidates your research and policy ideas. Be sure to share the materials with every candidate in a particular race.

• Organize Get-Out-the-Vote Activities

Offer rides to the polls, distribute cards with election information and turn Election Day into a celebration!

Support or Oppose a Ballot Measure

Take a stand on a ballot measure, particularly if it impacts your work or clients. Engaging the public around ballot measures can help further your mission and public policy goals.

• Encourage and Remind People to Vote

Incorporate voting reminders into services and programs. Make the election visible in your communications and at your agency.

Resources

Nonprofit VOTE – www.nonprofitvote.org

- Nonprofits, Voting and Elections: A guide to nonpartisan voter engagement for 501(c)(3) nonprofit organizations
- Bolder Advocacy (Alliance for Justice) www.bolderadvocacy.org *The Rules of the Game*
- "Election Checklist for 501(c)(3) Public Charities"

IRS

- "Election Year Activities for Section 501(c)(3) Organizations" (FS-2006-147, February 2006)
- "Political Campaigns and Charities: A Presentation" www.stayexempt.irs.gov

Remember that advocating for or against a ballot measure is lobbying, not electioneering. 501(c)(3) nonprofits are free to take sides or to stay neutral.