

WHITE  
RIBBON WEEK

www.whiteribbonweek.org

# Now You're Talking!

This year, "**Back to School**" means "**Back to the computer!**"

What choices will your kids make online? Do they know who they are sharing information with? Do they know how to recognize online dangers?

It's more important than ever for families to have supportive conversations about media. We'd like to help. Please accept this FREE download of *PowerUP for families*, "**Power to Choose.**"

FREE DOWNLOAD

Power UP for Families is a series of workbooks, each focusing on an important topic such as "Being Safe Online" or "Empathy". Each "mini-magazine" contains stories, activities, and a colorful graphic to record your family action plan.

Kids that talk with their parents about media are more resilient to online influences. Power UP gives parents everything they need to have **frequent, comfortable conversations**. We'll help you ask the questions. Your family will come up with the solutions—together.

—Your friends at  
*Whiteribbonweek.org*



- With variations for all ages—little ones, older elementary and teens.
- Subscribe to receive a new workbook each month at **whiteribbonweek.org**