

Safe Internet for Utah **KIDS**

www.safeinternetforkids.com

The purpose of this campaign is to raise awareness as to why our youth are entitled to special protections from sexually explicit material, provide specific information about tools that can be used to safeguard homes and cellular phones, and provide resources for kids that are struggling with pornography.

The campaign includes billboards, radio ads, and the use of social media to direct people to the website: safeinternetforkids.com.

The campaign will disseminate information through social media based on science and the reasons why this kind of material is more detrimental to kids.

The website includes a compilation of tools to protect families and resources for professional help.

The website also contains action items which include letting our representatives know that protecting kids is a priority to the citizens of Utah.

This campaign will begin with a press conference in the Gold Room at the Capitol on September 14th, at 10:00 in the morning. The Lieutenant Governor is scheduled to speak as well as Senator Weiler and Pamela Atkinson who is the president of the Utah Coalition Against Pornography. Dr. Jennifer Brown will also speak who is the director of the campaign.

This effort will be more effective with the support of the Utah PTA. The PTA is at the heart of working with the kids and parents of the state of Utah. We sincerely ask for support as we seek to protect all children and provide them a childhood that prepares them to be responsible and contributing adults.

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For any question or additional information contact:

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