

The Utah PTA Leadership Academy is coming to Southern Utah and you are invited to attend!



The Utah PTA Leadership Academy equips dedicated volunteers with skills to become effective, successful leaders within PTA and throughout their communities. This series of four sessions provides participants with proven strategies in family engagement, advocacy, outreach, and communication. Please see the next page for a list of the objectives that are covered in each session.

This training is for ALL PTA leaders at the local, council, or region level. We are seeking leaders who:

- Demonstrate a passion for our vision that every child's potential is a reality.
- Exhibit visionary and forward-thinking leadership qualities.
- Reflect professionalism, integrity, and PTA values.
- Believe PTA should be an inclusive association for all.
- Strive to increase family engagement through programs and PTA membership.
- Seek personal development to provide long-term leadership within their community.

The Utah PTA Leadership Academy offers PTA volunteers an immersive leadership development opportunity. The individual's and group's success is dependent upon complete attendance, engagement, and participation. As such, we ask that you check your calendar and lean on your support systems to ensure you are available to attend and fully engage in all sessions.

All four Leadership Academy sessions will be presented in an intensive three day period. Utah PTA wants to invest in future leaders so this training is being offered at no cost to PTA leaders including lunches and dinners each day. Sessions will be held at the Washington School District Offices and at Utah Tech University in St. George.

Thursday, June 12, 1:00 - 8:00 pm, Family Engagement
Friday, June 13, 9 am - 8 pm, Advocacy and Outreach
Saturday, June 14, 9 am - 4 pm, Communication

Thanks to our sponsor



We are grateful to Wittwer Hospitality for sponsoring hotel rooms for the presenters. We are looking for a sponsor for the meals. If you know of a company that may be willing to sponsor this opportunity, please let us know.

Applications are now open and are due Sunday, May 11, at 11:59 pm. We need a minimum number of participants in order to hold this session. Please encourage others to apply, too.

For more information and the application, please visit www.utahpta.org/leadership-academy.

Please contact Stacey Mollinet at stacey@utahpta.org with any questions.

OBJECTIVES

The following objectives will be covered during each of the Utah PTA leadership Academy sessions.

Family Engagement

- Discover your personal and PTA why
- Explain the difference between involvement and engagement
- Summarize the 4 I's of transformative family engagement
- Understand the importance of being curious
- Summarize the Standards for Family School Partnerships
- Understand the difference between distributed leadership and delegation

Advocacy

- Define advocacy
- Discover your role as an advocate and create your PTA Story
- Understand the advocacy history of National PTA
- Learn about developing emotional intelligence
- Explain "mission-focused advocacy"
- Summarize ways to advocate at the local, district, state, and federal levels

Outreach

- Define outreach and how it relates to our mission
- Explore ways to engage students in outreach opportunities
- Understand the generational divide among volunteers
- Learn how to teach our volunteers their value
- Learn about psychological safety
- Identify how to create and maintain allies for your PTA
- Learn how to plan gatherings for connections

Communication

- Use validation to show listening
- Understand how cultural differences affect communication
- Understand your communication style
- Understand your conflict style
- Learn to present with presence
- Learn to speak positively

