VOLUNTEERS!!!
We need the right tools
Motivating Volunteers: Types of Motivation

• Self-serving

• Relational

• Belief-centered

• Enthusiastic
Practical Ways to Engage and Motivate Volunteers
Provide Meaningful Tasks

• Provide meaningful tasks and tell volunteers how their work contributes to the overall success of the PTA organization or project.

• Give volunteers an orientation that links volunteer participation to the broader mission of the PTA organization.

• Create positions that achieve diverse tasks.

• Don’t assign tasks that are unorganized or waste volunteers’ time.
Show Volunteers Respect

• Consider the individual PTA volunteer and don’t ask a volunteer to do something he or she can’t handle.

• Give volunteers clear directions and the necessary tools to perform tasks. Be available to answer questions.

• Seriously consider volunteers’ advice and recommendations. Listen.
Support Personal Skill Enhancement

• Help PTA volunteers acquire new skills and relate them to their personal or professional life. Show volunteers how they can enhance their résumés and personal gifts.

• Provide opportunities for leadership advancement.
Show Recognition

• Appreciate every volunteer, regardless of his or her task.

• Show appreciation often.

• Individualize the recognition. Make it specific and meaningful to each volunteer.
We want to keep our volunteers,
Not spend time getting them back!
“Dirty” Soda Bar

Food on a Big Scale
Monthly Treats or Notes
Don’t forget the “teachers”

You’ve Been Mugged!
Staff Morale Booster

Our secretaries take the cake!

Bus Driver Appreciation

We ❤️ teachers + staff

Happy Paraprofessional Day!

School Nurse Appreciation

Thank you for sticking around to care for us.

Thank you for all you do to get our kids ready to learn how you still

Don’t forget the “teachers”

We ❤️ teachers + staff

Thank you for all you do to help our kids! Thank you!

Thank you for sticking around to care for us.

LINDSAY FLOOD @ 2017
A volunteer who feels respected and believes he or she is engaging in meaningful tasks while enhancing his or her skills—and is appreciated for doing so—is a volunteer who is experiencing great leadership and who stays active and engaged in PTA.
ANY QUESTIONS ABOUT VOLUNTEERS?