Why PTA?

Parent, Teacher Association
Overall Purpose of PTA

- A powerful voice for all children
- A relevant resource for families and communities
- A strong advocate for the education and well-being for every child
- Making every child’s potential a reality!
Mission Statement of PTA

- **Advocate:** Support and speak on behalf of children and youth
- **Involve**
  Encourage positive involvement in all facets of child’s life
- **Develop**
  Assist in developing skills to raise and protect children and youth
PTA's mission is to make every child’s potential a reality by engaging and empowering families and communities to advocate for all children.
Alice Birney and Phoebe Hearst founded the PTA organization in 1897, in response to eliminate threats that endangered children.

2,000 people responded.

Between 1897-1919, 37 state level congresses were chartered to help carry out the work of PTA.

Same goal - to change the lives of children across our great nation for the BETTER!
• Programs and resources to support family engagement and student success

• Exclusive Grants and Awards for healthy lifestyles, arts education, parent involvement and family school partnerships

• Leadership tools and training, including a volunteer management system and guidance in money matters

• A national community and professional support
PTA Benefits

- Leverage Volunteer Power
- Improve communication
- See Measurable Results
- Discover more dollars
- Tap into proven programs
- Boost children’s well being
- Enjoy informed parents
Utah PTA

- Largest Volunteer Child Advocacy Organization
- More than 500,000 volunteers
- 620 schools
- Participates in numerous committees, coalitions, summits and programs
- Holds a leadership convention
- PTA day at Capitol
- Legislative Advocacy Conf
- Provides valuable parent info

- Charitable Solicitations
- Programs- Reflections, BOB
- Advocates for children, following bills for children
- Watchdog for Trust Lands Money, making sure monies flow to the children
- Supports Public Schools
- Task Force
When Schools Form a PTA

- Become member of largest advocacy group for children
- Under the umbrella of the Utah PTA’s 501 © (3) status
- EIN number, IRS filings and PTA Unit ID
- Bylaws to govern them
- One agenda - the children
- Support of Utah PTA and National PTA
- Researched resources and handbook

- Children participate in Reflections
- PTA Awards
- Leadership Trainings
- Receive Regular communication from Council, Region, and Utah PTA
- Member to member parent info
- Larger voice on issues
- Regular information about upcoming events
Tax-Exempt Status

- Utah PTA is granted a 501 c 3 exemption ruling from the IRS, public charity
- Local PTA’s in good standing are covered
- Exemption from Sales Tax- pay sales tax on purchases under $1000 then request a refund
- Any organization seeking a 501 c 3 status is required to complete a lengthy application form and pay $400-$800 fee
• That organization is not able to accept tax-deductible contributions and will have to pay income taxes on its fund-raising projects.

• Both of these tax exemptions are already in place with Utah State PTA

• Utah PTA will also provide assistance to local PTA’s with IRS fillings and correspondence and processes their sales tax refunds.

• Charitable Solicitations
Charitable Solicitations

- Under the Charitable Solicitations act, charitable organizations are required to be registered with the Utah Division of Consumer Protection before soliciting charitable donations.

- Charitable Solicitations means any request, direct or indirect, for money on the representation that it will be used for charitable purpose.

- The law provides an exemption from the registration requirement for a PTA organized within and authorized by a school in support of the operations.

- Utah PTA is the oversight, managers of the PTA’s so they are able to look at the AFT, audits that each PTA has to turn in to make sure that they are in good standing.
Charitable Solicitations continued

- PTA gives the Utah Division of Consumer Protection an updated list of those schools in good standing every year so they are okay to solicit funds from outside sources

- Other organizations, the funds will go through the school and has to be monitored by the principal

- Once a PTA dissolves, the charitable solicitation is removed immediately and the organization will need to register with the department. The audit will be done by the State of Utah

- Fee to register that is waived through the Utah PTA.
Established Network

Local  Council  Region  State  National
“Every Child. One Voice”