

# THE VALUE OF

## PTA MEMBERSHIP

For over 125 years, National PTA has worked to better the lives of every child in America. When you belong to PTA, you are part of a network of millions of parents, teachers, administrators, business leaders and policymakers who work together to ensure our public schools provide a quality education for every child in a safe and healthy environment.

### PTA Members ...

- **Strengthen** family and community engagement in schools.
- **Elevate** the voices of families in critical child advocacy work.
- **Support** programs that improve student outcomes and success.

<3M  
Members

13.8M  
Students  
served

53%  
of PTAs serve  
Title I schools

57%  
of students  
we serve are  
students  
of color

71%  
of dues spent  
on programs  
for PTAs  
and families

\$4.58M  
in grant funding  
to state  
and local PTAs



### Community

PTA provides a network of support for families during the busy, fast-paced school year. There are hundreds of opportunities for parents, teachers, administrators, business leaders and political leaders to build the relationships that help our communities thrive.



### Advocacy

For over 125 years, National PTA has been the conscience of the country for child and youth-related issues. PTA members advocate every day for federal, state and local policy initiatives that better the lives of every child in education, health and safety.



### Programs

PTA provides research-based, high-quality programs that encourage families to explore everything from the arts and STEM, to healthy lifestyles and school improvement initiatives. They're innovative, easy to implement, and even better—they're fun!



### Funding

Your membership in PTA gives you access to hundreds of grants to help you better engage families, support student success, improve the health and safety of students and families, increase access to arts education or celebrate advocacy and diversity.



### Leadership Development

PTA provides leadership development and support to prepare leaders to run and grow their PTA. Our new online learning community, Thrive, offers short courses you can take from anywhere. PTA also provides mission-based training on family engagement and diversity, equity and inclusion.



### Resources

PTA brings you the latest parenting advice, membership recruitment tools, programs, leadership development and advocacy training to help PTA members stay on the leading-edge and give more to our nation's children.